



Empowered lives.
Resilient nations.

Annual Work Plan

B0578 - Turkiye - Ankara

Project: 01002285

Report Date: 7/1/2026

Project Title: The “Villages of Tomorrow Project” was designed as a sustainable response to the challenges that rural settlements face and affect the urban settlements. Glo

Year: 2024

Output	Key Activities	Timeframe		Responsible Party	Planned Budget			
		Start	End		Fund	Donor	Budget Descr	Amount US\$



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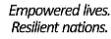
B0578 - Türkiye - Ankara

Project: 01002285

Report Date: 7/1/2026

Project Title: The “Villages of Tomorrow Project” was designed as a sustainable response to the challenges that rural settlements face and affect the urban settlements. Glo

01002285 The “Villages of Tomorrow Project” was designed as a sustainable response to the challenges that rural settlements face and affect the urban settlements. Global challenges such as migration from the rural regions to urban areas, increasing median age in the countryside, increasing costs, and decreasing factor productivity, problems in food value chains were at the core of the response. On the other hand, opportunities including digital tools as enablers of productivity and high life quality as well as tendencies to work and live in rural following the global Covid-19 crisis were considered. Türkiye is among the countries where quality of living and economic opportunities need to be supported. As defined in the national policy documents, regional plans as well as local agendas, rural areas are given specific importance. UNDP and Trendyol united their experience and strengths to design a rural development project while using digital tools as the main enablers. The variety and quality of local agricultural and handicraft products of Türkiye possess significant potential as high-value-added, sustainable and environment-friendly assets, which could be used more as a livelihood input and a preserved cultural heritage. In accordance with the experience and priorities of Trendyol and UNDP’s commitment to the 2030 agenda, the project has been positioned to use these assets as tools for development. Based on the 18-month initiation phase, the Villages of Tomorrow will ensure the establishment of pilot villages where digital technologies are adopted both in economic and social life. The project also aims to establish a self-sustaining network of similar villages and position these villages as best practices.	Activity 1.1: Establishment of Pilot Villages	4/1/2024	12/31/2028		30000	Trendyol Group	72220 - Furniture	17,950.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	165,000.00
					30000	Trendyol Group	72400 - Communic & Audio Visual Equip	18,566.00
					30000	Trendyol Group	71400 - Contractual Services - Individ	16,984.00
					30000	Trendyol Group	71600 - Travel	2,500.00
					30000	Trendyol Group	72200 - Equipment and Furniture	50,000.00
	Activity 1.2: Capacity Building	4/1/2024	12/31/2028		30000	Trendyol Group	71300 - Local Consultants	15,000.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	50,000.00
					30000	Trendyol Group	71600 - Travel	2,000.00
	Activity 1.3: Commercialization of Products	4/1/2024	12/31/2028		30000	Trendyol Group	72100 - Contractual Services-Companies	10,000.00
					30000	Trendyol Group	71300 - Local Consultants	10,000.00



B0578 - Turkiye - Ankara

Report Date: 7/1/2026

Year: 2024

Output	Key Activities	Timeframe		Responsible Party	Planned Budget			
		Start	End		Fund	Donor	Budget Descr	Amount US\$
TOTAL								358,000.00
GRAND TOTAL								358,000.00



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Report Date: 7/1/2026

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Year: 2025

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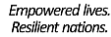
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					30000	Trendyol Group	71600 - Travel	2,500.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	105,000.00
					30000	Trendyol Group	74500 - Miscellaneous Expenses	3,000.00
	Activity 1.2: Capacity Building	4/1/2024	12/31/2028		30000	Trendyol Group	71300 - Local Consultants	20,000.00
					30000	Trendyol Group	71600 - Travel	2,000.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	337,000.00
	Activity 1.3: Commercialization of Products	4/1/2024	12/31/2028		30000	Trendyol Group	71300 - Local Consultants	10,000.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	5,000.00
	Activity 1.4: Digital Agriculture	4/1/2024	12/31/2028		30000	Trendyol Group	72100 - Contractual Services-Companies	15,000.00
					30000	Trendyol Group	71300 - Local Consultants	300.00
	Activity 2.1: Governance Mechanism	4/1/2024	12/31/2028		30000	Trendyol Group	71300 - Local Consultants	8,000.00
					30000	Trendyol Group	74500 - Miscellaneous Expenses	5,000.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	5,000.00
	Activity 2.2: Communication and Internationalization	4/1/2024	12/31/2028		30000	Trendyol Group	71600 - Travel	7,000.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	20,000.00



B0578 - Turkiye - Ankara

Report Date: 7/1/2026

Year: 2025

Output	Key Activities	Timeframe		Responsible Party	Planned Budget			
		Start	End		Fund	Donor	Budget Descr	Amount US\$
TOTAL								574,800.00
GRAND TOTAL								574,800.00



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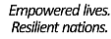
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					30000	Trendyol Group	71600 - Travel	1,000.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	1,014,250.00
	Activity 1.2: Capacity Building	4/1/2024	12/31/2028		30000	Trendyol Group	71300 - Local Consultants	5,000.00
					30000	Trendyol Group	71600 - Travel	1,000.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	30,000.00
	Activity 2.1: Governance Mechanism	4/1/2024	12/31/2028		30000	Trendyol Group	71300 - Local Consultants	4,800.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	1,250.00
					30000	Trendyol Group	74500 - Miscellaneous Expenses	1,250.00
	Activity 2.2: Communication and Internationalization	4/1/2024	12/31/2028		30000	Trendyol Group	71600 - Travel	2,350.00
					30000	Trendyol Group	72100 - Contractual Services-Companies	1,800.00



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Report Date: 7/1/2026

Year: 2026

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		Start	End		Fund	Donor	Budget Descr	Amount US\$
TOTAL								1,072,700.00
GRAND TOTAL								1,072,700.00