

United Nations Development Programme



Country/Region/Global: Türkiye / RBEC

Initiation Plan

- Project Title** : Supporting Textile, Leather, and Footwear Industries in Distressed Earthquake Provinces (STRIDE)
- Expected UNSDCF/CPD Outcome(s)** : Outcome 2.1: By 2025, public institutions and the private sector contribute to more inclusive, sustainable, and innovative industrial and agricultural development, and equal and decent work opportunities for all, in cooperation with the social partners
- Expected CPD Output(s)** : Output 2.1 Capacities at national and sub-national levels strengthened to promote inclusive local economic development
- Output 2.4: Disadvantaged groups, particularly the rural poor, women and youth, gain access to financial and non-financial assets and skill formation to benefit from sustainable livelihoods and jobs
- Initiation Plan Start/End Dates** : 1 April 2024 – 30 September 2025
- Implementing Partner** : UNDP

Programme Period: 2021-2025

Quantum Project Number: 01002273

Quantum Output Number: _____

Gender Marker: GEN 2

Total resources required : \$1,920,000

Total allocated resources: \$1,920,000

- Donor (Government of Sweden): \$1,620,000
- Donor (Government of Romania): \$300,000

Brief Description

The earthquakes in southern Türkiye on 6th and 7th February 2023 killed at least 50,700 people, destroyed more than 313,000 buildings, and left 3.3 million people homeless across 11 provinces with a territory of 110,000 sq. km. The earthquakes also had an unprecedented impact on the region's economic life. According to TERRA, earthquakes destroyed 220,000 businesses (ILO) and formal employment dropped by 614,000 across the region. Especially the provinces of Kahramanmaraş and Hatay lost 68% and 58% of their insured wage earners respectively.

The project aims to support the recovery and resilience of businesses and individuals in the leather/footwear and apparel sectors affected by earthquakes in Hatay and Kahramanmaraş provinces through the establishment of common-use facilities, and sophisticated equipment. The project seeks to enhance production capacity and product quality for small businesses. Additionally, it aims to strengthen the business capacities of SMEs by providing business development support, including skill development training and networking opportunities. The project also focuses on empowering employment by offering technical vocational training and job matchmaking services, particularly targeting vulnerable populations like NEET youth and women. Finally, it aims to enhance resilience through mental health support services, including counseling and awareness-raising initiatives.

By addressing both infrastructure and socio-economic needs, the project aims to contribute to the long-term recovery and sustainability of the earthquake-affected regions.

Agreed by UNDP:

DocuSigned by:

Louisa Vinton

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14-May-2024



I. PURPOSE AND EXPECTED OUTPUT

The earthquakes in Kahramanmaraş and Hatay on the 6th and 7th of February displaced an estimated 3.3 million people, with 2 million relocating to other provinces. According to TERRA, earthquakes destroyed 220,000 businesses (ILO), leading to a 33% decline in formal employment across the region, affecting 614,000 individuals. Particularly, Kahramanmaraş and Hatay provinces saw a loss of 68% and 58% of their insured wage earners, respectively.¹

The earthquake-affected region, known for its industrial and agricultural production, is significant in Türkiye's economy. It hosts 61% of carpet exports and 17% of textiles. The region comprises approximately 13,000 textile manufacturers and nearly 630,000 employees. Hatay province alone accounts for 35% of footwear production in Türkiye. The Small Industrial Zone (SIZ) in Hatay housed 460-470 footwear producers, ranging from micro to medium-scale businesses. However, the SIZ suffered severe damage, leaving it inoperable for the time being and causing substantial losses of materials and equipment.

Approximately 160 footwear producers relocated to the Organized Industrial Zone (OIZ) in the Reyhanlı district. To support these businesses, the Türkiye Exporters Assembly (TİM) provided over 300 containers within the OIZ area for temporary settlement. The Directorate General of Development Agencies of the Ministry of Industry and Technology established a common production atelier via The Eastern Mediterranean Development Agency (DOĞAKA), especially for shoe-upper equipment, within the OIZ. Additionally, the DOĞAKA is supporting the establishment of a women's shoe production site in Kahramanmaraş and a textile facility in Elbistan. However, as most of the manufacturers have remained in the city center and continue production in small containers in the city center of Antakya another common production atelier is needed. It is also reported that there is a critical need for technical vocational (on-the-job) training and a skilled labor force. In Kahramanmaraş, DOĞAKA is supporting the establishment of a women's shoe production site for 16 businesses in the city center, and the construction of a textile facility in Elbistan. Similarly, the main needs in Kahramanmaraş province are equipment and materials (common production area), technical/vocational training, and a skilled labor force.

After the earthquakes, UNDP and Istanbul Readymade Garments Exporters Association Education Foundation (İHKİB Education Foundation) provided private-sector-driven technical and vocational trainings in Malatya, Şanlıurfa, and Adıyaman to 42 head-workers (Training of Trainers) and 20 NEET women. Employees in 10 textile companies in Kahramanmaraş, Şanlıurfa, Malatya, Adıyaman, and shoemakers in Reyhanlı OIZ received mental health and psycho-social support where 1,844 employees and family members (1,646M/198F) participated in 70 group sessions and individual counseling provided to 350 individuals (164F/ 123M/63 children). The wider community in Kahramanmaraş was reached through awareness-raising activities among which an article on Kipaş's (one of the biggest textile companies nationwide) weekly magazine, a news program on the local television channel Aksu TV, and social media channels of beneficiary companies. Deterioration in family relationships, increased domestic violence/ gender-based violence, anxiety, fear, substance use, and adaptation problems due to the changing conditions after the earthquake are the main problems addressed in group sessions and individual consultations. Financial difficulties due to damage to workplaces after the earthquake, extended unemployment, changes in work-life patterns, financial losses, and economic crises stand out as key factors in deteriorating mental health status among earthquake survivors which in turn negatively impact labor efficiency, cause spikes in absenteeism, etc. Therefore, mental health should be treated as an integral part of economic recovery rather than merely a disaster response component.

Nevertheless, despite the combined efforts of the Turkish Government and the international community, the region is far from fully recovering due to the large scale and severity of the disaster. "Economic life remains severely disrupted, with employment plunging by over half in the worst-affected provinces." Textile and

¹ <https://www.tepav.org.tr/tr/haberler/s/10565>

leather industries as leading manufacturing sectors in the region face a significantly reduced production capacity and labor supply. In the medium to long term, they may risk losing their supply contracts if they fail to find means to remedy the labor shortage. While loss or severe damage of equipment, material and structures abruptly disrupted production, disaster-related trauma and lack of proper living conditions including housing and social and public services remain leading causes for labor force gaps. Overall, the footwear and ready-wear sectors in the area are at risk of losing their supply chain and export capacity due to a fall in production capacity.

The project aims to support the recovery and resilience of businesses and individuals in the leather/footwear and apparel sectors affected by earthquakes in Antakya/Hatay and Kahramanmaraş through the establishment of common-use facilities, and provision of sophisticated equipment. The project seeks to enhance production capacity and product quality for small businesses. Additionally, it aims to strengthen the business capacities of SMEs by providing business development support, including skill development training and networking opportunities. The project also focuses on empowering employment by offering technical vocational training and job matchmaking services, particularly targeting vulnerable populations like NEET youth and women. Finally, it aims to enhance resilience through mental health support services, including counseling and awareness-raising initiatives. By addressing both infrastructure and socio-economic needs, the project aims to contribute to the long-term recovery and sustainability of the earthquake-affected regions.

There is a partnership whereby UNDP will be able to leverage its experience and field presence in the region; the DOĞAKA will quickly mobilize its resources for efficient implementation and bring in its regional knowledge; İHKİB Education Foundation will mobilize their sub-structures and member companies to provide technical skills building, job matchmaking, and business development support to apparel and footwear/leather sectors in the earthquake region. Also, the Disaster Mental Health Studies Association (TARDE) under Bilgi University with a proven track record of mental health interventions in Gebze OSB after the 1999 Marmara Earthquake will ensure the operationalization of the Occupational Mental Health Center in Reyhanlı.

This project's activities are fully aligned with UNDP's program for earthquake response, which has four priorities:

- Restoring care services for vulnerable groups
- Improving management of waste and earthquake debris
- Restoring livelihoods and reviving business activity
- Protecting endangered cultural heritage

The project has four outputs:

Output 1: The physical capacity of businesses in the leather/footwear and apparel sectors will be supported through the establishment of common-use facilities.

- Activity 1: Establishment of one common-use shoe-upper facility for small footwear businesses in Antakya/Hatay with superstructure, equipment, and material. This facility, equipped with necessary machinery and materials, aims to enhance production capacity and quality. 160 shoemaker businesses that were previously located at the SIZ have been relocated to Reyhanlı OIZ. Those remaining in Antakya's city center will benefit from this common/joint facility, addressing their need for specialized machinery, particularly shoe-upper production. Due to extensive destruction, a structure suitable for industrial activities will be built. The costs include construction and procurement of machinery and equipment. The facility to be established and the machinery and equipment to be purchased by DOĞAKA will be granted to the Hatay Chamber of Shoe Manufacturers for the common use of its members within the scope of DOĞAKA's project support regulation, which is a tool to provide financial support to businesses, institutions, and organizations.
- Activity 2: Establishment and equipment of one common-use laser cutting facility for small apparel businesses in Kahramanmaraş city center at a rental building. In Kahramanmaraş city center, small

apparel businesses operate in cramped spaces, often below residential buildings, using outdated manual cutting equipment, leading to lower products' quality. To address this, a shared facility equipped with laser cutting machines is essential to enhance product quality and streamline the supply chain. However, finding adequate space in the city center, largely devastated by the earthquakes, poses a challenge; a minimum requirement is a facility of 750 square meters for two cutting lines to meet the sector's demand of 100,000 pieces per day on average. Given the scarcity of suitable public buildings or areas of such size, renting a private facility is the only viable option to ensure both accessibility and sufficient space for production. Costs of the activity include the procurement and setting up of the laser cutting machinery and a rental agreement (limited to the project) for the production facility. The machinery and equipment to be purchased by DOĞAKA will be granted to Kahramanmaraş Chamber of Tailors and Garment Makers for the common use of its members within the scope of DOĞAKA's project support regulation, which is a tool to provide financial support to businesses, institutions, and organizations. A different method will be used only for the facility's rental. The facility will be rented on behalf of Kahramanmaraş Chamber of Tailors and Garment Makers after DOĞAKA directly gives the grant to the Chamber within the scope of its mentioned regulation.

Output 2: Enhancing the business capacity of companies in the footwear and apparel sectors.

- Activity 1: Provision of business development support to businesses in footwear and apparel sectors for better integration to supply chains, increased exportation capacity, developing value chain, and branding. Partnerships with İHKİB Education Foundation will provide business development support to SMEs in the footwear and apparel sectors. This includes skill development trainings (i.e on customer segmentation, customer verification, design thinking, product development, marketing, business model development, finance, product photography, export, e-commerce/ digital marketing), legal counseling, and one-to-one consultancy to improve integration into supply chains, increase export capacity, and enhance branding. Additionally, support for women-led initiatives will be prioritized.
- Activity 2: Provision of business-to-business matchmaking opportunities through events organized in the earthquake region. B2B events organized by İHKİB Education Foundation will facilitate networking opportunities between enterprises, international brands, and supply chains, fostering economic activity in the earthquake region.

Output 3: Enhancing the employment capacity among earthquake victims through private sector-driven vocational and technical skills building and matchmaking prioritizing NEET youth and women.

- Activity 1: Dissemination of private-sector-driven technical vocational training and training of trainers activities in cooperation with textile companies in Kahramanmaraş. Addressing the persistent labor force gap remains a paramount challenge across various sectors within the earthquake-affected regions, notably Kahramanmaraş, where a significant portion of the population resides in container camps with limited income avenues. To tackle this issue, an effective partnership with the “İHKİB Education Foundation” will be forged to expand private-sector-driven technical vocational training initiatives. This expansion aims not only to equip the targeted population with market-relevant skills but also to meet the demands and overcome the challenges faced by the private sector in earthquake-affected areas. The existing training modules and methodologies will undergo revision, emphasizing two key areas: traditional vocations and emerging value-added vocations. Traditional vocations encompass roles such as overlocker, lock stitcher, pattern designer and maker, filament yarn production worker, yarn finishing operator, bobbin packing worker, and knitting machine expert. Conversely, value-added training will focus on contemporary areas like fashion design, Industry 4.0, and computer-aided design.
- Activity 2: Job matchmaking services to job seekers and businesses in the footwear and ready-wear sectors. İHKİB Education Foundation will integrate its member companies and international brands

with employment at the value chain level. İHKİB Education Foundation will be responsible for the implementation of these job matchmaking services.

Output 4: Increasing the resilience of earthquake victims through mental health and psycho-social support services.

- Activity 1: Provision of mental health and psycho-social support services. Under the IP called “Decent and Sustainable Job Opportunities for Refugees and Host Communities in Turkish Textile Sector” in collaboration with Bilgi University/TARDE, psychoeducation, counseling, and soft skills training aimed at enhancing resilience and life skills for employees and their families affected by the earthquake were delivered. As part of this initiative, a prefabricated unit that will serve as an Occupational Mental Health Center was built in Reyhanlı OIZ. Feedback from beneficiaries and stakeholders underscores a continued high demand for mental health support within the affected communities. To address this need, the project will extend its mental health services to employees and their families in targeted areas, building upon existing efforts. The Center will be managed by TARDE for an initial duration of one year, staffed by two full-time psychologists, one fluent in Turkish and Arabic to accommodate the diverse demographic profile of the OIZ and its surroundings. Following this period, there is potential for the Center to transition to the management of OIZ authorities, with possible support from the Ministry of Family, Labor, and Social Services or the Ministry of Health for ongoing service provision.
- Activity 2: Increasing the awareness of the target population on mental health and resilience. Through various media channels and events, awareness of mental health and resilience will be heightened, contributing to the well-being of the target population.

II. MANAGEMENT ARRANGEMENTS

UNDP Türkiye Country Office will be managing the Project in cooperation with the key national and local stakeholders. UNDP Türkiye Country Office will manage the project and relations with the local public authorities as well as municipalities and NGOs.

A Project Board (PB) with representation from the Presidency of Strategy and Budget, the Ministry of Foreign Affairs and UNDP Türkiye CO will be set up to guide and oversee the implementation of the project. All stakeholders that are listed above may be invited to the Project Steering Committee, as needed.

The Project Board is the group responsible for consultation and consensus-based decision-making and management for a development project/ when guidance is required by the Portfolio Managers, including the recommendation for UNDP about approval of plans and revisions. The Project Board is chaired by the UNDP Türkiye CO. From the UNDP Türkiye CO side, the Deputy Resident Representative (DRR) chairs the PB meetings as the Head of the CO programme from UNDP.

To ensure UNDP’s ultimate accountability, Project Board decisions should be made following standards that shall ensure the best value for money, fairness, integrity, transparency and effective international competition. Reviews by this group are made at designated decision points during the running of the development project/initiation plan, or as necessary when raised by the PM.

Based on the approved annual work plan (AWP), the Project Board may review and approve the annual plans when required and authorize any major deviation from these agreed quarterly plans. It is the authority that signs off on the completion of the annual plan. It ensures that required resources are committed and arbitrates on any conflicts within the development project/initiation plan or negotiates a solution to any problems between the Project Management Unit (PMU) and external bodies. In addition, it approves the appointment and responsibilities of the PMU and any delegation of its Project Assurance responsibilities.

Specific responsibilities of the Project Board:

- Review and approve the Work Plan,
- Agree on the Project Management Unit’s responsibilities, as well as the responsibilities of the other members of the Project Management team,
- Delegate any Project Assurance function as appropriate,
- Review the Progress Report for the project,
- Review and appraise detailed AWP, including Quantum reports covering activity definition, quality criteria, issue log, updated risk log, M&E, and communication plan,

- Provide overall guidance and direction to the project implementation, ensuring it remains within any specified constraints,
- Address issues as raised by the Project Management Unit,
- Provide guidance and agree on possible countermeasures/management actions to address specific risks,
- Agree on Project Management Unit's tolerances in the Annual Work Plan when required,
- Conduct regular meetings and provide direction, and recommendations to ensure that the agreed deliverables are produced satisfactorily according to plans.
- Review Combined Delivery Reports (CDR) prior to certification,
- Appraise the Project Annual Review Report, make recommendations for the next AWP.
- Review and approve end technical reports, make recommendations for follow-on actions,
- Provide ad-hoc direction and advice for exception situations when the project manager's tolerances are exceeded,
- Assure that all deliverables have been produced satisfactorily,
- Review and approve the Final Review Report, including Lessons-learned.

Senior Supplier (UNDP)

The Senior Supplier represents the interests of the parties that provide funding and/or technical expertise to the development project/initiation plan. The Senior Supplier's primary function within the Project Board is to guide the technical feasibility of the initiation plan. The Senior Supplier role must have the authority to commit to or acquire supplier resources required. UNDP Türkiye Resident Representative (RR) will lead this process, and in case of absence of the RR, Deputy Resident Representative or Portfolio Manager could also carry the role. If necessary, more than one person may be involved for this role.

Specific Responsibilities (as part of the above responsibilities for the Project Board):

- Make sure that progress toward the outputs remains consistent from the supplier's perspective,
- Promote and maintain focus on the expected output(s) from the point of view of supplier management,
- Ensure that the supplier resources required for the initiation plan are made available,
- Contribute supplier opinions on Project Board decisions on whether to implement recommendations on proposed changes,
- Arbitrate on and ensure the resolution of any supplier priority or resource conflicts.

Responsible Parties

The project will be implemented directly by UNDP in coordination with the Eastern Mediterranean Development Agency (DOĞAKA), Trauma and Disaster Mental Health Studies Association (TARDE), İstanbul Textile and Apparel Exporters Association (İTKİB) and its subsidiary İstanbul Readymade Garments Exporters Association Education Foundation (İHKİB Education Foundation)

DOĞAKA, under the coordination of the Ministry of Industry and Technology General Directorate of Development Agencies, will be one of the responsible parties for the project. DOĞAKA is responsible for regional development activities as a public organization in both Kahramanmaraş and Hatay and is a key factor in sustaining the project's outputs at the local level. Therefore, DOĞAKA will be responsible for establishing common-use facilities in Kahramanmaraş and Hatay through a letter of agreement (LoA).

UNDP will also work together with İHKİB Education Foundation in this project. İHKİB Education Foundation will be another responsible party to carry out business development support activities, B2B events, private-sector-driven technical vocational training, and job matchmaking activities through a responsible party agreement (RPA). İTKİB is the leading organization in the textile and apparel industry with its number of members and institutional capacity. Its subsidiary İHKİB Education Foundation has the opportunity to carry out sector-specific vocational training and business development activities and to use large-scale brand companies in the projects they are involved in.

In addition, as another responsible party, the Trauma and Disaster Mental Health Studies Association (TARDE) under Bilgi University will maintain and expand the provision of mental health and psycho-social support services through a responsible party agreement (RPA). TARDE is a non-governmental organization experienced in providing psychosocial support, especially after disasters. After the Kahramanmaraş earthquakes, it carried out many psychosocial support activities and projects and carried out one of them with UNDP.

Presidency of Strategy and Budget of the Presidency of Türkiye (PSB) & Ministry of Foreign Affairs (MoFA)

PSB and MoFA are natural members of the Project Board. PSB is the government coordinating agency of the UNDP in Türkiye and ensures that all UNDP programs are designed/implemented in line with National priorities. The Ministry of Foreign Affairs gives final approval to all UNDP development projects and hence has an overall oversight function under each project.

Project Assurance

The Project Assurance role supports the Project Board by carrying out objective and independent project oversight and monitoring functions. This role ensures appropriate project management milestones are managed and completed.

Project Assurance must be independent of the Project Management Unit; therefore, the Project Board cannot delegate any of its assurance responsibilities to the Project Management Unit. At UNDP Project Assurance function belongs to DRR, Portfolio Manager and M&E & Knowledge Management Analyst with a clear mandate for oversight and monitoring functions.

Project assurance can also include key staff in Beneficiary institutions that have a stake in the quality execution of the project. However, the project assurance function cannot be assumed by the Senior Executive since the assurance function is to be carried out by an impartial party.

Project Management Unit

A Project Management Unit (PMU) will be established comprising permanent staff including the Project Manager, Project Assistant and Field Facilitators (in relevant provinces) with oversight responsibility of the Inclusive and Sustainable Growth Portfolio Manager and any other support staff appointed for the successful completion of this project i.e. Project Finance and Procurement Officer, Portfolio Communication Specialist, Portfolio Administrator as well as Project Support Unit. The PMU will assist the Senior Executive in performing its role as an implementing partner. PMU also includes any technical expert/consultant hired for the successful implementation of the project. PMU will be responsible for close surveillance of the performance of technical experts if any.

PMU will ensure the conceptualization, delivery, and monitoring of project activities, close coordination with institutional partners and other relevant actors, visibility of results, as well as knowledge management. The PMU with defined roles internally will support the project on a day-to-day basis on behalf of UNDP and will be responsible for ensuring that it produces the required results that can achieve the benefits defined in this document.

In addition to PMU, the task force will be established within UNDP Türkiye CO. The task force consists of the Private Sector Partnerships Team, Gender Advisor and Accelerator Lab members to draw on relevant expertise and ensure cross-fertilization and better impact. The results and lessons learned of UNDP Türkiye CO programming on reducing inequalities and public policies will be utilized during the implementation.

III. MONITORING

The monitoring requirements to assess the result of the initiation plan are detailed below.

Monitoring Requirements	Primary Responsibility	Indicative Budget	Time Frame
Standard UNDP monitoring and reporting requirements as outlined in the UNDP POPP ✓ Narrative Report ✓ Indicator Reporting ✓ Updated Risk Log	Project Manager	N/A	✓ Narrative Report (End of Project) ✓ Indicator Reporting (Semi-Annually) ✓ Updated Risk Log (Annually)
Project Board Meetings	Project Board Committee	N/A	Annually and when considered necessary by the Board Members
Lessons Learned Report	Project manager	N/A	End of Project
Monitoring Missions	M&E Associate and/or UNDP M&E Analyst, Portfolio Manager	N/A	According to plan

The project monitoring will rely on the final narrative reporting, semi-annual log frame tracking and periodical risk review, which will be based on the verification of data provided by implementation partner institutions. This will be complemented by usual monitoring activities, including supervision and field missions from both M&E and management staff of UNDP CO in Ankara, as well as monitoring visits of the donor. Annual in-person or online updates with the donor and implementing partners will take place and a lessons-learned report will be produced at the end of the project.

IV. WORK PLAN

Period²: 01 April 2024 – 30 September 2025

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME						RESPONSIBLE PARTY	PLANNED BUDGET		
		Q1	Q2	Q3	Q4	Q5	Q6		Funding Source	Budget Description	Amount (USD)
Output 1: The physical capacity of businesses in the leather/footwear and apparel sectors will be supported through the establishment of common-use facilities. Indicators: 1.1. Number of common production facilities established/rented and operational. Baseline: 0, Target: 2 1.2. Number of production facility equipped for common use. Baseline: 0, Target: 2	Activity 1.1: Establishment of one common-use shoe-upper facility for small footwear businesses in Antakya/Hatay with superstructure, equipment and material	X	X	X				UNDP/DOĞAKA	Gov. of Romania	71800 Contractual Services – Imp Partner	\$270,000
										74596 Delivery Enabling Services	\$7,778
	Activity 1.2: Establishment of one common-use laser cutting facility for small apparel businesses in Kahramanmaraş city center through building rental, equipment and material.	X	X	X					Gov. of Sweden	71800 Contractual Services – Imp Partner	\$280,000
										75700 Training, Workshops and Confer	\$50,000
									Gov. of Sweden	71800 Contractual Services – Imp Partner	\$350,000

² Maximum 18 months

Output 2: Enhancing the business capacity of companies in the footwear and apparel sectors. Indicators: 2.1.1. Sex-disaggregated number of small businesses that received business development support. Baseline: 0, Target: 100 (at least 20% women-led businesses) 2.1.2. Number of businesses that increased their supply chains/exportation at least by 1 additional channel. Baseline: 0, Target: 10 2.2.1. Number of capacity building/ matchmaking events organized. Baseline: 0, Target: 2	Activity 2.1: Provision of business development support to businesses in footwear and apparel sectors for better integration to supply chains, increased exportation capacity, developing value chain, and branding.	X	X	X	X	X	X	UNDP/İHKİB EF	Gov. of Sweden	71800 Contractual Services – Imp Partner	\$360,000
	Activity 2.2: Provision of business-to-business learning/ capacity building/ matchmaking opportunities through events organized in the earthquake region.			X		X				71600 Travel	\$20,000
Output 3: Enhancing the employment capacity among earthquake victims through private sector driven vocational and technical skills building and matchmaking prioritizing NEET youth and women. Indicators: 3.1.1 Number of a) total individuals, b) women, c) NEET individuals who received on the job technical vocational training in ready- wear sector disaggregated by sex and NEET status. Baseline: 0, Target: a) 1,000 b) at least 400 c) at least 200 3.2.1 Number of individuals placed in sustainable jobs following 6 months on the job technical vocational training. Baseline: 0, Target: 300 3.2.2 Number of businesses that participated in apparel sectors matchmaking program and create employment in the earthquake zone. Baseline: 0, Target: 10	Activity 3.1: Dissemination of private-sector-driven technical vocational training and training of trainers activities in cooperation with textile companies in Kahramanmaraş	X	X	X	X	X	X	UNDP/İHKİB EF	Gov. of Sweden	71800 Contractual Services – Imp Partner	\$190,000
	Activity 3.2: Job matchmaking services to job seekers and businesses in ready wear sectors	X	X	X	X	X	X			71475 Labor Cost – National Personnel Service Agreement	\$34,500
Output 4: Increasing the resilience of earthquake victims through mental health and psycho-social support services. Indicators:	Activity 4.1: Provision of mental health and psycho-social support services	X	X	X	X	X	X	UNDP/TARDE	Gov. of Sweden	71800 Contractual Services – Imp Partner	\$195,500

4.1.1. An Occupational Mental Health Center operationalized in Hatay. Baseline: No, Target: Yes 4.1.2. Sex-disaggregated number of individuals who received mental health and psycho-social support services. Baseline: 0, Target: 1,000 4.2.1. Sex-disaggregated number of community members reached in earthquake zone through awareness raising activities. Baseline: 0, Target: 5,000	Activity 4.2: Increasing the awareness of target population on mental health and resilience.	X	X	X	X	X	X			74100 Professional Services	\$20,000
Total Direct Eligible Cost											\$1,777,778
Indirect Cost – GMS (8%)											\$142,222
Total Project Budget											\$1,920,000