Appendix 1 to the Agreement
BETWEEN THE EURASIAN DEVELOPMENT BANK (EDB) AND
THE UNITED NATIONS DEVELOPMENT PROGRAMME (UNDP) № 1788 from 18.12.2025

Программа развития Организации Объединенных Наций

Country/Region/Global: Republic of Belarus

Project Initiation Plan

Project Title: Organization of a contest of business projects in the area of circular economy

Expected UNSDCF/CP Outcome(s): Result 1: By 2025, all people—including adolescents, young men and women, men and women aged 65 and older, as well as other vulnerable groups—will benefit from green and inclusive economic development. This will be achieved through a comprehensive regulatory framework, support for entrepreneurial activity, partnerships with the private sector, and broader participation in decision-making.

Expected CPD Output(s): Result 1.1: Measures have been developed and implemented to promote a green, circular, and low-carbon economy that takes into account the interests of vulnerable population groups.

Initiation Plan Start/End Dates: 01 December 2025 – 30 December 2026

Implementing Partner: UNDP

Brief Description

The implementation of the technical assistance project will contribute to:

- Identifying the best available practices for creating or reorganizing production and distribution chains, and showcasing production and technological achievements in the field of environmental protection aimed at improving the ecological efficiency of natural resource use.
- Replicating successful experiences of circular transformation in enterprises and regions.
- Developing cooperation on the implementation of green economy and circular economy principles.
- Promoting goods and services created using circular technologies.

The project aligns with the goals and priorities of the state programmes of the Republic of Belarus, including:
the National Sustainable Development Strategy, the National Action Plan for the Development of the Green Economy, and the National Strategy for the Development of the Circular Economy.

Additionally, the project will support the emergence of potential investment initiatives related to the creation of new and modernization of existing production facilities with a green component.

Programme Period:	2021 - 2025
Quantum Project Number:	
Gender Marker:	

Total resources required	US$ 33,600.00
Total allocated resources:	US$ 33,600.00
• Regular	
○ Other: Government	_____
Unfunded budget:	_____
In-kind Contributions	_____

I. PURPOSE AND EXPECTED OUTPUT

1. History of the issue and description of the project

1.1. History and context of the project

Today, the environmental agenda occupies a key place in the activities of international organizations, integration associations, and states. The Republic of Belarus implements the National Sustainable Development Strategy, the National Action Plan for the Development of a Green Economy, and the National Strategy for the Development of a Circular Economy, which are designed to ensure green economic growth while preserving natural capital and increasing employment.

Conducting the Contest of business projects in the area of circular economy (hereinafter the Contest) is stipulated in paragraph 67 of the National Action Plan for the Development of a Green Economy in the Republic of Belarus for 2021–2025. The Contest is a unique project that offers an opportunity to explore innovative ideas and solutions for creating closed-loop production chains aimed at sustainable development and efficient resource management.

1.2. Main characteristics of the project and its purpose

The project plans to engage an external contractor to organize the Contest in accordance with the requirements of the legislation of the Republic of Belarus, conduct events to promote information about the Contest terms and conditions to potential participants, create tools for collecting applications from potential participants, and organize offline events with project presentations and award ceremonies. The purpose of the project initiation plan is to describe the activities required to organize and conduct the Contest.

2. Goals and objectives of the project

2.1. Goals and objectives of the project

Main goal of the project is to organize and conduct the Contest for business projects in the field of circular economy, present its results, and ensure information support for the outcomes of the competition.
Objectives:

Objective 1: Development and Registration of the Contest.

- Develop the concept of the competition and criteria for selecting participating projects.
- Draft and register the contest rules.

Objective 2: Promotion of the Contest and Selection of Participating Projects.

- Develop a webpage for the Contest.
- Design and implement a promotional campaign for the Contest.
- Compile a list of participating projects.

Objective 3: Presentation of the Contest results.

- Organise the competition final with public presentations of the participating projects.
- Organise and conduct an awards ceremony for the winners.
- Provide media coverage of the competition results.

II. MANAGEMENT ARRANGEMENTS

The project initiation plan will be implemented by the UNDP Country Office under the Direct Implementation Modality (DIM), in accordance with UNDP's Programme and Operations Policies and Procedures (UNDP POPP). UNDP will be responsible for overall project management and

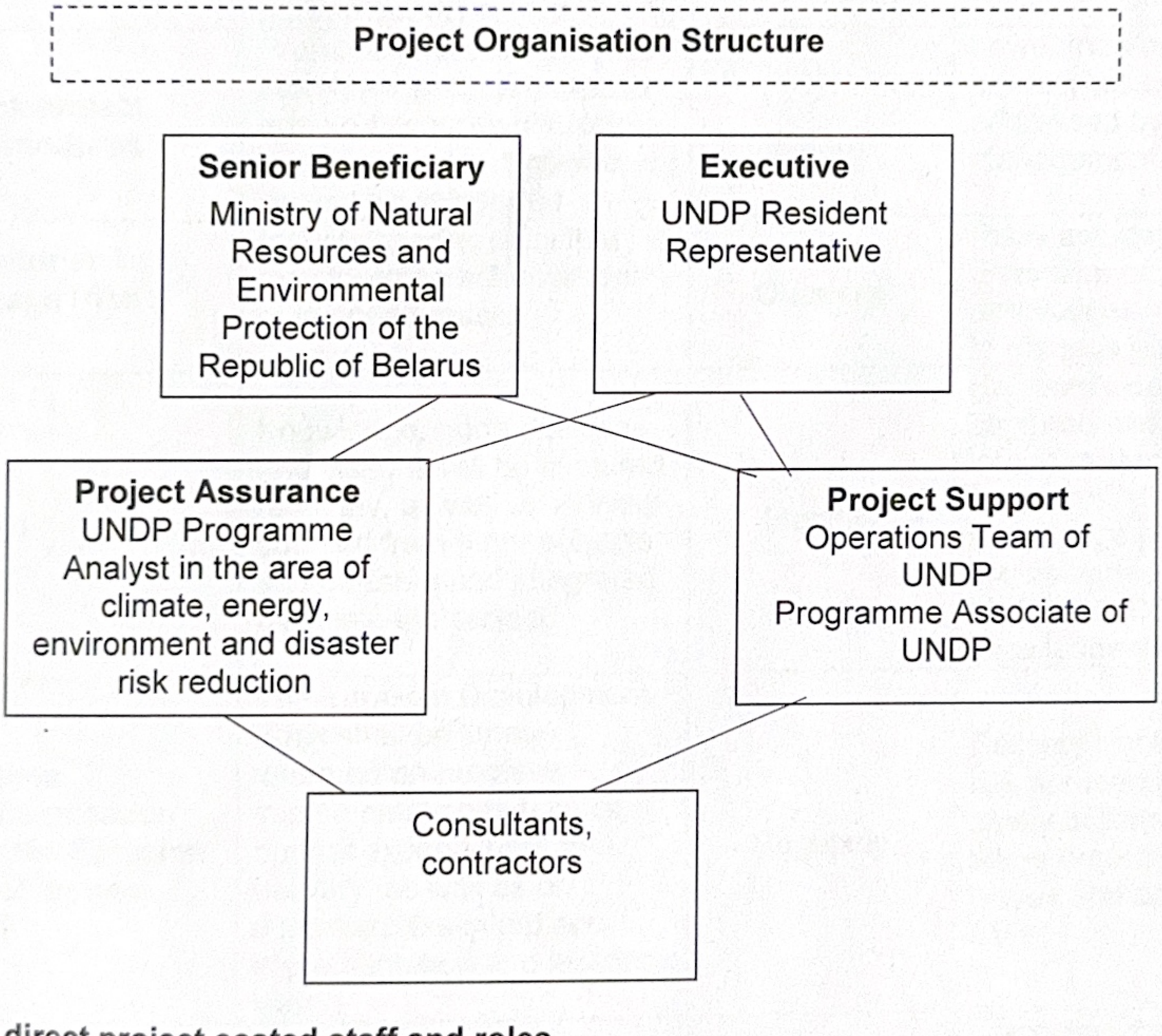
coordination, ensuring project coherence, preparing and implementing work plans and annual audit plans, drafting and revising the project budget, allocating and administering funds, recruiting national and international consultants and staff, financial reporting and progress reporting, as well as monitoring and evaluation.

The Country Office will work closely with the Ministry of Natural Resources and Environmental Protection of the Republic of Belarus. The Country Office will be responsible for preparing quarterly progress reports and a final project report.

A monitoring of the project will be implemented in accordance with the UNPD Policy and Procedures. Regular meetings, but no less frequently than on a quarterly basis, between the Beneficiary (Ministry of Natural Resources and Environmental Protection) and UNDP CO will be held to ensure the smooth implementation of the project, agree on possible countermeasures/management actions to address specific risks, assess the achievement of results at the country level, and ensure that all deliverables have been produced satisfactorily. Ad hoc meetings with experts will be arranged to ensure timely project deliveries and the achievement of results

To ensure timely implementation and achievement of results, special meetings with experts will be organized.

The project organizational structure is as follows:



UNDP direct project costed staff and roles

The Programme Analyst in the area of Climate Change, Energy, Environment and Disaster Risk Reduction who will act as the Country Office project coordinator, shall provide strategic guidance, policy advice and technical input essential to deliver development results. He will also create synergies with other complementary interventions which contribute to the achievement of the overall project goal. He will oversee the project implementation, prepare project reports, review and approve the terms of references and will facilitate decision making to ensure project implementation proceeds in a flexible but efficient manner. He will be the key coordinator for interaction between the country

office and the Eurasian Development Bank, as well as with national partner authorities and other key stakeholders.

Programme Associate will support the implementation of the project through the monitoring of the budget and preparation of budget revision as needed, collection and analyses of relevant data that will support the regular project reporting, participation in procurement processes, ensuring that gender issues are adequately incorporated in the project implementation.

The Operations team will support the recruitment, procurement and payments related to the project.

Monitoring

The project implementation will be monitored through the following monitoring plan:

Monitoring Activity	Purpose	Frequency	Expected Action
Track results progress	Progress data and information against the expected results will be collected and analysed to assess the progress of the project in achieving the agreed activity results.	Quarterly	Slower than expected progress will be addressed by project management.
Track project expenditures	Project expenditures will be monitored and assessed to ensure adequate delivery and to advise and course correct when needed	Monthly	Lower than expected delivery will be addressed by project management.
Monitor and Manage Risk	Identify specific risks that may threaten achievement of intended results.	Quarterly	Risks are identified by project management and actions are taken to manage risk.
Learn	Knowledge, good practices and lessons will be captured regularly, as well as actively sourced from other projects and partners and integrated back into the project.	Monthly	Relevant lessons are captured and used to inform management decisions. Knowledge products are uploaded into UNDP CO POCOMAS knowledge database
On-time communication with the Eurasian Development Bank	The Eurasian Development Bank shall be timely informed on progress implementation dynamics, budget expenditures and delivery, as well as on potential risks in project implementation and lessons learnt.	Regularly	Delivery issues and risk are identified and timely actions are taken to resolve the issues and address the risks
Project progress reports	Project implementation progress reports with interim results will be prepared.	Quarterly	Corrective actions and changes will be proposed in the event of delays in project implementation or identification of reasons preventing the achievement of the project objective.

Progress Final Report	A progress report will be prepared and agreed with the national counterpart	At the end of the project implementation	Activities are planned based on the Workplan

III. COMPOSITION OF WORKS WITHIN THE FRAMEWORK OF THE PROJECT

To achieve the project's objectives, the following activities will be implemented.

1. Developing the internal regulations for the Contest.

This activity involves coordinating, formalizing, and approving the objectives and goals of the Contest. Regulations for the Contest, as well as rules for conducting the Contest, must be developed.

2. Conducting a selection of Contractors.

According to the agreement between the Bank and the Beneficiary, UNDP Belarus will act as the executing organization.

3. Drafting and approving the rules for participation.

Contest rules will be developed, which must include:

- Identification of the organizers, stakeholders, and participants, and their functions.
- Formalization of requirements for participating projects: project compliance criteria (compliance list), project evaluation principles (indicators), and participant categories.
- Formalization of the stages and timelines of the competition: project submission deadlines and mechanism, evaluation deadlines and format, competition committee composition, finalist selection procedure and stages, deadlines and format for public project presentations by finalists, and the winner determination procedure.
- Attachment of required forms: applications, evaluation forms, consents to data processing, etc.
- Other necessary information specified in the final terms of reference and relevant regulatory acts of the Republic of Belarus.

The contest rules will be approved by the Ministry of Natural Resources and Environmental Protection of the Republic of Belarus and other interested government agencies.

4. Creation of the Contest Webpage.

The following work will be performed during the development of the Contest webpage:

- Preparing the technical specifications for webpage development.
- Coordinating the technical specifications with representatives of the Contest Organizers.
- Developing the webpage design and CRM system.

The webpage must display the EDB logos and include a statement that the competition was organised with the technical assistance of the EDB.

5. Development and approval of a promotion plan.

Development and approval of a promotion plan will include: channels, dates, frequency, budget, campaign goals and performance indicators, and reporting forms.

6. Development and implementation of a promotional campaign.

The promotional campaign will include: development of key messages, key visuals, POS material, and copyrights for news and publications. News and publications must include a mention that the Competition was prepared with technical assistance from the EDB.

A promotional campaign will be conducted with a presentation of the project's interim and final results.

7. Preparation and holding of the final event of the Contest.

The final event of the Contest will include:

- Organizing and holding a thematic conference with project presentations and the announcement of the winners among the Contest participants, with video recordings of the presentations;

- Organizing and holding a formal awards ceremony for the winners, a press conference with media participation, and a reception.

- PR: publishing articles in leading print and electronic media outlets about the Contest results;

- A video presentation of the winning companies highlighting their initiative.

A banner and a stand with EDB POS materials must be placed in the hall.

8. Post PR.

IV. WORK PLAN

Period: 01 December 2025 – 30 December 2026

EXPECTED OUTPUTS	Indicators	Baseline	Targets	PLANNED ACTIVITIES *List activity results and associated actions*	PLANNED BUDGET Budget Description	Budget Description (USD)
Country Outputs: *1. A search for the best available practices for the creation or reorganization of production and distribution chains, presentation of production and technological achievements in the field of environmental protection to improve the environmental efficiency of the use of natural resources is ensured* *2. Replication of successful experiences of circular transformation in enterprises and regions is ensured.* *3. Development of cooperation on the implementation of green economy and circular economy principles is ensured* *4. Promotion of goods and services created using circular technologies is ensured.* *Expected UNSDCF/CP Outcome(s): Result 1: By 2025, all people—including adolescents, young men and women, men and women aged 65 and older, as well as other vulnerable groups—will benefit from green and inclusive economic development. This will be achieved through a comprehensive regulatory framework, support for entrepreneurial activity,*	Contest Regulations	No baseline available	Developed and approved	**1. Developing the internal regulations for the Contest** Developed and approved Contest Regulations	71300 Local Consultants 72100 Contractual services - Companies	*600*
	Procedures for approving contractors	No baseline available	Developed and approved	**2. Conducting a selection of Contractors.** The procedures for selecting the Contractor(s) have been approved Conclusion of the Agreement Technical Assistance Agreement (International Technical Assistance Agreement) with the Beneficiary Conclusion of Service Agreements between the Bank, the Beneficiary, and the Contractors		
	Contest rules	No baseline available	Developed and approved	**3. Drafting and approving the rules for participation** The contest rules approved		
	Web-page	No baseline available	Developed and launched	**4. Creation of the Competition Webpage:** 4.1. Drafting the Webpage Specification 4.2. Approving the Specification 4.3. Developing the Webpage Design and CRM Webpage Specification Created Webpage Specification Approved Webpage Design and CRM System Created.	71300 Local consultants 72100 Contractual services - Companies 74200 Audio Visual&Print Prod Costs	*2000*
	Promotion plan	No baseline available	Developed and approved	**5. Development and approval of a promotion plan** Project presentation, timing, and final budget for the promotion project	71300 Local consultants 72100 Contractual services - Companies	*500*
	Promotional campaign	No baseline available	Implemented	**6. Development and implementation of a promotional campaign** Developed and approved: key message, key visual, POS design, and copyrights for news and publications	71300 Local consultants 72100 Contractual services - Companies 74200 Audio Visual&Print Prod Costs	*10800*
	Final event	No baseline available	Held	**7. Preparation and holding of the final event** A thematic conference held, winners selected among the participating projects. An awards ceremony and press conference held.	71300 Local consultants 72100 Contractual services - Companies 74200 Audio Visual&Print Prod Costs	*11170*

partnerships with the private sector, and broader participation in decision-making. *Expected CPD Output(s):* *Result 1.1: Measures have been developed and implemented to promote a green, circular, and low-carbon economy that takes into account the interests of vulnerable population groups.*	Electronic media covered by publications	0	5	**8. Post PR** Post articles in at least 5 online media Video review presentation of the winning companies and their initiative	71300 Local consultants 72100 Contractual services - Companies 74200 Audio Visual&Print Prod Costs	5000
	-	-	-	Other costs	64300 и 74500 (Direct project costs) 71400 Contractual Services – Individuals	1041
Project Implementation						31111
Direct management costs of UNDP (GMS 8%)					75100 GMS	2489
TOTAL PROJECT						**33600**
TOTAL CONTRIBUTION						**33600**

For the Eurasian Development Bank:
Iaroslav Mandron
Vice Chairman of the Management Board
(Date)

For the United Nations Development Programme:
Armen Martirosyan
Deputy Resident Representative
(Date)

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Preliminary calculation of expenses for organizing and holding the Contest

№	Activity	Responsible	Output	Cost of Impementing Partner in USD (without VAT)
1	**Development and registration of the Regulations and Rules for the Contest**			
1,1	Drafting rules of participation; Drafting consents for data processing	Implementing Partner UNDP	Rules for conducting the Contest	600,00
2	**Creation of the Contest Webpage**			
2,1	Preparing the technical specifications for webpage development	Implementing Partner UNDP	TOR for webpage	300,00
2,2	Development and launch of the Contest webpage	Implementing Partner UNDP	Webpage design	1 700,00
3	**Development and approval of a promotion plan**			
3,1	Development and approval of a plan for promoting the Contest	Implementing Partner UNDP	Project presentation, timing, and budget	500,00
3,2	Development and implementation of a promotional campaign: key message, key visual, POSM design, copyrights for news and publications	Implementing Partner UNDP	Key message, key visual, POSM design, and copyrights for news and publications	3 000,00
3,3	Production of POSM	Implementing Partner UNDP	2-3 types of POSM	7 800,00
4	**Preparation and holding of the final event**			
4,1	Preparation and holding of the Contest finals	Implementing Partner UNDP	Official finals: presentation of projects and determination of winners with recording of presentations	3 670,00
4,2	Organization and holding of the award ceremony for the winners (press conference summing up the campaign results, congratulations and presentation of prizes)	Implementing Partner UNDP	Press conference with reception and media participation	7 500,00
5	**Post-PR**			
5,1	Post-PR	Implementing Partner UNDP	Articles in leading print and electronic media about the results of the Competition	2 500,00
5,2	Video review presentation of the winning companies and their initiative	Implementing Partner UNDP	Optional	2 500,00
6	Other costs	Implementing Partner UNDP	Other expenses related to the implementation of the project (bank payments, technical support from UNDP, etc.)	1 041,11
7	General management services of UNDP (8%)	Implementing Partner UNDP	General management services of UNDP (8%)	2 488,89
			Total USD (without VAT)	33 600,00

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