

Project Annual Progress Report
2017

“Future is in Tourism”
Sustainable Tourism Support Fund

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Acronyms and abbreviations

MoCT: Ministry of Culture and Tourism
UNDP: United Nations Development Programme
CBT: Community Based Tourism
STSF: Sustainable Tourism Support Fund
MoD: Ministry of Development

For UNDP:

 **Burhanettin AŞIKÇI**

For MoCT:

 **Nazife Ayşegül KÖPRÜCÜ**
Daire Başkanı

Synopsis

Project ID	00071721
Output Number	00085037
Business Unit	TUR10
Project Title	Future is in Tourism
Project Partners	Ministry of Culture and Tourism (MoCT) United Nations Development Programme (UNDP) Anadolu Efes
Implementing Partner	Ministry of Culture and Tourism
Description	<p>Expected Output:</p> <p>Strengthened capacity of local tourism actors and NGOs to contribute to sustainable tourism development through partnerships with public and private institutions, with a view to build good examples that will contribute to knowledge building and community development, and for additional income generation for all through tourism.</p> <p>Brief Description:</p> <p>Building on the existing experiences between MoCT and UNDP focusing on various segments of tourism for local economic development since 2007, and responding to the identified needs for supporting structures at the local level for sustainable tourism, Future is in Tourism Sustainable Tourism Programme, including a Support Fund, is established with financial contribution and partnership of Anadolu Efes. The programme is designed to provide local tourism actors and NGOs with necessary guidance, tools and resources to strengthen their capacities in order to contribute to the sustainable tourism development through partnerships with public and private institutions in the following ways:</p> <ul style="list-style-type: none">- Encouraging the development of awareness-raising, capacity development and research projects for sustainable tourism- Supporting innovative, creative, participatory, sustainable, society-sensitive and gender-balanced projects of local tourism actors and NGOs that provide best practices for sustainable tourism implemented in partnership with public and private institutions- Strengthening the project development and implementation skills of local tourism actors and NGOs via implementation support, structured trainings, networking platforms (via regular meetings, conference and web portal)
Award Period	Start Date: September 2012 End Date: December 2018

Section 1: Project Risks and Issues

Updated Project Risks

Type	Date Identified	Description	Comment or Management Response	Critical Flag
Financial	January 2017	Commitment/ contribution	N/A	N
Operational	January 2017	Output schedule	The fourth cycle of the grant program will be completed by the end of March 2018. The fifth cycle of the grant program will start as of February 2018, and project activity plans need to be followed closely. Any delay in project implementation must be remedied immediately to ensure efficiency.	N
Organizational	January 2017	Continued commitment of the MoCT	Strong organizational cooperation has been reassured through management tools, i.e. regular online and face-to-face meetings, site visits, monthly progress reports and e-mail groups. MoCT's as well as the donor's intention to extend the Project has proven the efficiency of frequent communication over 2017.	N

Updated Project Issues

Type	Date Identified	Description	Solution Date	Comment or Management Response	Solution Flag
Financial	September 2017	Commitment/ contribution	December 2017	The project duration will be extended until 31 December 2018 with a budget increase of 620.000 TL. The Cost Sharing Agreement between UNDP and Anadolu EFES was amended including time and budget extension.	High
Operational	November 2017	Monthly field visits are required to follow the activities of grant projects closely.	December 2017	In order to follow up project activities more closely, it has been decided to contract a tourism field expert in 2018.	High
Organizational	November 2017	The project working group meeting was not realized in 2017 and postponed to 2018 to better respond to the changing requirements of the Project	May 2018	The structure of the working group will be reformed with a new and extended terms of reference, strengthened capacity and wider participation.	N/A

Section 2: Output Information

Project ID	00071721
Output Number	00085037
Project Title	"Future Is in Tourism" Sustainable Tourism Support Fund
Project Baseline	<ul style="list-style-type: none"> - Limited number of local initiatives on sustainable tourism across Turkey, with limited access to funding opportunities - Loose network of sustainable tourism initiatives, no systematic exchange of knowledge and experience - Low awareness on sustainable tourism and sustainable tourism destinations in Turkey
Indicators	<ul style="list-style-type: none"> - Number of supported projects on sustainable tourism development - The network established between the partners of the supported projects in order to share experience and knowledge and develop new projects. - Media coverage and number of followers in social media
2013 Targets	<ol style="list-style-type: none"> 1. At least 3 local projects supported on sustainable tourism development 2. 1 workshop organized and teams strengthened on project development and implementation on sustainable tourism development 3. A web portal established in order to share experience and knowledge
2013 Achievements	<ol style="list-style-type: none"> 1. As a result of call for proposals, 3 grant projects were signed and projects launched. 2. Networking activities realized (1 working group meeting-January 2013 and 1 workshop-May 2013) 3. Web portal became online in February 2013. More than 5000 individual subscriptions to the portal. 4. Women benefited from trainings to initiate their businesses as a community
2014 Targets	<ol style="list-style-type: none"> 1. 3 local projects implemented and finalized (from previous year). 2. At least 120 women benefited from trainings and 25 full time jobs created for women (data derived from around 50 women half-time jobs) 3. At least 3 new local projects supported on sustainable tourism development 4. 1 workshop organized and at least 20 representatives from NGOs or universities strengthened on project development and implementation on sustainable tourism development. 5. At least 2 working group meetings organized with the participation of sector representatives, academia and local project communities 6. 25 full-time jobs created for women (data derived from around 50 women half-time jobs) 7. 120 women benefited from trainings and project activities in order to develop their capacities to establish their businesses (data derived as; 3 communities x around 40 women)

2014 Achievements	<ol style="list-style-type: none"> 1. 3 local projects implemented and finalized (from previous year). 2. 1 working group meeting organized in November 2014 with the participation of sector representatives, academia and project implementation partners 3. 43 full-time jobs created for women 4. 109 women benefitted from trainings and project activities in order to develop their capacities and to establish their businesses. Detailed information can be found below: 5. 44 women received training within Misi and 18 work in Koza guesthouse and Ipek guesthouse taking turns. 3 women have started their own commercial initiatives with KOSGEB support alongside their work in Ipek and Koza guesthouses. 6. 9 female members of the Cooperative in Seferihisar have received training. 15 women from 9 different cities have joined the Cittaslow workshop. www.seferipazar.com 7. 41 women received Basic Tourism Training within Mardin project, 13 of them currently work at the Ipekyolu Guesthouse. www.ipekyolumisafirevi.com
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2015 Targets	<ol style="list-style-type: none"> 1. 3 local projects implemented and finalized (from previous year). 2. Networking activities maintained and improved. 3. 240 individuals benefitted from trainings and project activities in order to develop their capacities to establish their businesses
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2015 Achievements	<ol style="list-style-type: none"> 1. 3 more projects on sustainable tourism development funded and supported. <ol style="list-style-type: none"> a. 21 persons including 6 women received stonemasonry training in Sanliurfa. b. A traditional house in Sanliurfa was restored and it has been utilized as a workshop for handcrafted authentic stone souvenirs. The training center will continue to serve as a hub and a workshop where tourists will be able to design handcraft their own souvenirs. c. In Sanliurfa Project, an NGO was also established that brings together crafters of this heritage. The NGO will serve as a hub for artisans, who will craft traditional patterns on buildings, statues and urban spaces. Hence, job creation and employment generation through cultural heritage was the project's added value to SCBT. d. In Arslantepe/Malatya, 220 individuals, including 90 children received awareness raising trainings on cultural heritage and sustainable use of tourism assets for income generation. e. Within the scope of the project, it was initiated work to promote Arslantepe and get Arslantepe permanently included in the UNESCO World Heritage List. f. The survey questionnaire developed was distributed to guests, businesses and crafters in search of "the right souvenir from Safranbolu". The research identified the most convenient item to produce, to sell and to buy. The results were used as a tool in the competition held, to shed light in identifying the next best souvenirs. The winning designs will become tourism products in the hands of local artisans. 2. Capacity building and networking in these destinations was supported. <p>In Safranbolu, Derin Sarıyer, a renowned designer and academics have been mobilised to build local university's capacity in organizing a competition, its evaluation processes as well as product design and implementation phases. In Urfa, a meeting was organized for Turkish Travel Agencies Association (TÜRSAB) to enable them to bring more tourists to the city, introduce the tourist route and assets, and increase overnight stays. In Malatya, locals and children have received training on Arslantepe and what protection of cultural heritage means for tourism.</p> <p>Press trips were organized to all three destinations to increase visibility of these locations through various media, i.e. newspapers, magazines, blogs, protoblogs, etc.</p> 3. Awareness Raising Activities <p>10 capacity building seminars were held in order to raise awareness on STSF and sustainable tourism, and to increase quality and quantity of participation.</p>
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2016 Targets

- 3 more grant projects on sustainable tourism development funded and supported
- Capacity building in these destinations ensured
- 1 workshop organized and capacity of grant project teams strengthened on project development and implementation of Future is in Tourism Sustainable Tourism Fund
- Website renewed in order to ensure easy application of the grant programme
- The fourth cycle of the programme announced for 2017, new grantees were selected

2016 Achievements**1. 3 more projects on sustainable tourism development funded and supported.****a. Lavender Scented Village**

With this project, it is aimed to increase the contribution of the niche product lavender on the economy; to diversify the revenue generating activities; to act cooperatively with regional institutions to canalize branding activities on related products; to share national and international experience sharing; to have introduction and education activities. Trainings aimed at women on; guesthouse management, entrepreneurship, medical aromatic plants, hygiene in company, good conversation, and cooperative system were given. 20 women attended to these trainings and Lavender Scented Cooperative Rural Women Entrepreneurs was established. www.lavantakokulukoy.com

b. Explore Your Own Butterfly

The project aimed to highlight the butterfly diversity in Turkey through the so-called "Saimbeyli Blue" (a.k.a. "teressa blue") in Saimbeyli district of Adana noted as one of the 10 important butterfly zones in Turkey, create a visitor reception center in this tourism niche, and initiate the infrastructure works for the nature park status for declaration in the district. In the context of the project, 126 persons including 67 women had trainings about biodiversity, eco-tourism, entrepreneurship and training about how to become a guest house. www.ekosaimbeyli.com

c. Edremit's Local Cuisine with Nar Kadın

The project aimed to bring forth and brand the local flavours made by olive oil, and promote gourmet tourism in Edremit district of Balıkesir. It intended to serve as an example in sustainable tourism through providing personal and occupational development training to local women, and transforming their products into tourism items. The offering of such products reflecting the traditional culture of Edremit began to strengthen local women economically. In this context, 40 women received trainings on entrepreneurship, hygiene, competitiveness, good conversation, and methods to use olive oil. 7 women among the trainees will be employed in the building that was allocated by Edremit Municipality and which was restored as a restaurant within the scope of the project. www.narkadin.com

2. Capacity building and networking in these destinations was supported.

- A workshop on implementation of Future is in Tourism Sustainable Tourism Fund, communication and human right based approach in projects has organized for grant projects.
- Under the Lavender Scented Village project, 14 women went to Bursa Misi and 3 women participated to site visit to Provence region of France to better understand the production, marketing and branding of lavender in Provence and to share experiences sharing experiences.

3. Awareness raising activities

Press visits were organized to all three destinations to increase visibility of these locations through various media channels. Journalists from newspapers, magazines, TVs and bloggers, you tubers, social media phenomena participated to these trips.

2017 Targets

1. Three-projects on sustainable tourism development were funded and technically supported
2. Capacity building in the selected destinations ensured
3. The project working group given a new function and used actively in network development
4. Strong networks and experience sharing between grantees ensured in order to encourage good practice dissemination and development of new projects
5. Organization of a conference to bring together tourism actors for 2017 International Year for Sustainable Tourism
6. Participation to a conference within the context of International Year of Sustainable Tourism.
7. Organization of an event to announce 10th year of Future is in Tourism
8. Publication of a Prestigious Book of Future is in Tourism covering the success stories on sustainable tourism
9. Project extension with an additional 5th round of grant implementation until the end of 2018 (The minimum and maximum amount of the award for 2017 will be revised as min 50.000TL-max 120.000.-TL)
10. Provision of consultancy services to past and present projects (where needed) in terms of product design and management of cooperatives.
11. Initiation of socio-economic impact assessment of the grant projects.

2017 Achievements

1. **3 more projects on sustainable tourism development funded and supported.**

a. Four Season in Foça

With this project, it is aimed to expand tourism to four seasons in Foça where traditional productions such as viticulture, fruit – vegetable growing, olive cultivation, and coastal fishery are still remaining. Moreover, it is considered nature friendly production and business models in Foça as sustainable tourism activities. At the beginning of the project, a workshop was organized with 32 participants in order to reveal the potential of sustainable tourism in Foça and to determine the needs of Foça. A report on sustainable tourism in Foça was prepared. The local products of Foça produced by the women cooperative were promoted. As part of this project, a route-map was prepared for Foça. Training sessions on sustainable tourism was organized with 36 participants from tourism sector. www.explorefoca.com , www.dortmevsimfoca.com

b. Birds Are Calling You!

The project aims to raise awareness on Buldan Tableland Lake with about 200 bird species, rich biodiversity, and eco-tourism potential in Denizli Buldan. A bird guide of Buldan Tableland Lake was prepared. Bird festival was organized on 4th and 5th June 2017. Awareness raising trainings on protection of Buldan Tableland Lake were organized to local people. Awareness raising trainings on local guide for 24 university students in order to have good knowledge of their tourist destination and basic practical skills to conduct local excursion tour guiding professionally. As part of this project, a route-map was prepared for Buldan. www.kuslarsizicagiriyor.com

c. A Historical Break in Lycian Way

This project aims to raise awareness on sustainable tourism and to bind three different Lycian way trekking routes in Hoyran and Kapaklı villages located in Demre Antalya. Within the scope of this project, a women association was established. 134 participants including 45 women received trainings on occupational health and safety, sustainable tourism, sustainable agriculture, guest house management, entrepreneurship, good conversation, and association system.

	<p>2. Capacity building and networking activities in these selected destinations were provided</p> <ul style="list-style-type: none"> - A workshop on administrative implementation of the grant fund, procurement rules, communication rules and human right based approach in projects was organized for grant holders. - Trainings on design of souvenirs for 4 grant projects (Lavender Scented Village, Birds Are Calling You, and A Historical Break in Lycian Way and Four Season in Foca) were provided by the Design Expert contracted by UNDP. <p>2. Awareness raising activities</p> <ul style="list-style-type: none"> - Press visits were organized to all three destinations to increase visibility of these locations through various media channels. Journalists from newspapers, magazines, TVs and bloggers, you tubers, social media phenomena participated to these trips. - As part of the efforts in sustainable community based tourism development, participation was realized to the commission of "Destination Management in Tourism" established within the scope of 3.Tourism Council as well as "Ad-hoc Committee on Tourism" for the preparation process of the 11th Development Plan.
<p>2018 Targets</p>	<ol style="list-style-type: none"> 1. Three projects on sustainable tourism development funded and supported 2. Capacity building in these selected destinations ensured 3. The project working group given a new function and used actively in network development 4. Strong networks and experience sharing between grantees ensured in order to encourage good practice dissemination and development of new projects 5. Participation to the Conference on Sustainable Tourism for Development as well as other tourism conferences/events/workshops. 6. A meeting will be organized in March 2018 with the participation of MoCT, Anadolu EFES and UNDP in order to discuss the possible change in the structure of the Support Fund for the years 2019-2020. 7. Initiation of socio-economic impact assessment of the grant projects.
<p>2018 Achievements</p>	<p>N/A</p>
<p>Final Target</p>	<ol style="list-style-type: none"> 1. Minimum number of 15 supported projects/communities on sustainable tourism development 2. Minimum number of 15 teams' project development and implementation capacity built 3. A network established between the partners of the supported projects in order to share experience and knowledge 4. The field experience and lessons learned gained from supported projects serve for the policy recommendation and capacity development at the national level, for creating mechanisms for supporting sustainable community based tourism development.
<p>Project Issues</p>	<p>Given the current international economic stance, Turkey's tourism needs to reinvent itself and take a turn towards sustainable practices. Given recent global tourism trends, this change must enable the industry to re-form itself to be able to sell individualized tourism experience. In this light, the project working group is a key figure in support of development of sustainable tourism products and support of community based approaches in the industry. Future is in Tourism STSF has the right networks and stance for this, and the working group needs to come together. The suggested Working Group and its suggested methodology combines the power of public institutions, private sector, academia and NGOs. While it helps steer and adjust project targets by SCBT, this mechanism will also help the project up build its reputation and put itself on the map as a tool/best practice model for the state of tourism in Turkey.</p>

Section 3: Activity Performance

Activity	1.Establishment and Implementation of Sustainable Tourism Support Fund										
Purpose	<p>The purpose of this activity is to;</p> <ul style="list-style-type: none"> -Improve the Sustainable Tourism Projects Support Fund Program -Improve the Call for Proposals and Support Fund Guideline documents -Launch and Finalize Sustainable Tourism Projects Support Fund (4th Round Fund Scheme-2017) -Financially and technically support projects and support the M&E process -Run capacity building activities at local level towards SCBT -Project extension until the end of 2018 through a Project Steering Committee Meeting. -Announce and start implementation of the 5th Fund Scheme (for 2018) 										
Planned Actions for 2017	<ol style="list-style-type: none"> 1. Support Fund Schedule <ol style="list-style-type: none"> a. Improve the system of the Support Fund (theme, criteria, application channels and forms, contracts, evaluation system, etc.) b. Update/improve of the Call for Proposals and Support Fund Guideline c. Ensure timely and efficient evaluation meetings d. Announce the Support Fund program through different communication channels e. Smooth implementation of the application process for the Support Fund (the schedule for the selection of 2017 grants is below) f. Preliminary selection process g. Announcement of the shortlisted projects h. Organize a workshop on project development and sustainable tourism for the finalists (two-day collective training) i. Support revision of selected projects by project owners j. Final selection of the projects (site visits by project partners) k. Announcement of the selected projects l. Signing the contracts with the selected project teams m. Implementation of the selected projects: Provision of implementation support, local level coaching and mentoring n. Regular reporting by selected projects' teams o. Project Steering Committee Meeting with the participation of MoD, MoCT and Anadolu Efes. 										
Progress	<p>The sustainable tourism support fund's micro grants have been set to last between 6-12 months, with an award amount of 50.000TL in minimum and 120.000TL in maximum for the year 2017. Application guideline (Annex 1) was updated as necessary, and published online to initiate the application schedule. Please see the schedule below.</p>										
<table border="1"> <thead> <tr> <th>Application Schedule</th> <th>Date</th> </tr> </thead> <tbody> <tr> <td>Announcement the call for proposals</td> <td>01.06.2017</td> </tr> <tr> <td>Applicants' written queries</td> <td>14.07.2017</td> </tr> <tr> <td>Replies to FAQ</td> <td>28.07.2017</td> </tr> <tr> <td>Hand-in of preliminary application forms</td> <td>04.08.2017</td> </tr> </tbody> </table>		Application Schedule	Date	Announcement the call for proposals	01.06.2017	Applicants' written queries	14.07.2017	Replies to FAQ	28.07.2017	Hand-in of preliminary application forms	04.08.2017
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Announcement of shortlisted applications	14.09.2017
Trainings/Workshops	20-21.09.2017
Hand-in of final project proposals	29.09.2017
Field visits	October – November 2017
Announcement of successful applications	December 2017

Call for proposal of the Project was announced from the official website of Future is in Tourism www.gelecekturizmde.com, via UNDP and MoCT and also through media channels including advertisements on national and local newspapers/magazines and social media

Questions regarding applications which were made in accordance with Call for Proposals were addressed by official e-mail address and replies were shared with the applicants through the same e-mail address.

Applicants, who were assigned a username and a keyword, had to submit their Concept Note, Indicative Budget and Annexes online and also send the hardcopies of these documents in a sealed envelope by registered mail to UNDP.

The online application to call for proposal which began on 1 June 2017 has ended on 4 August 2017 and **158 official concept notes** for proposal (given in Annex I) were received within this period from 57 provinces countrywide. The distribution of the applications by provinces is given in the below the table.



In the first phase of the evaluation, an administrative check was conducted based on the criteria given in Administrative Checklist (Annex II) and 150 of 158 applications were evaluated as eligible for further technical evaluation.

1. Frig Vadisinde Yükselen Güneş: Turizm, İhsaniye, Afyonkarahisar
2. Ferhat ile Şirinin İzinde Tarihi Aşk Günleri, Amasya
3. Şavşat Konukları İçin Hazırlanıyor, Şavşat, Artvin
4. Salda Gölü ile Alternatif Turizmin Güçlendirilmesi Projesi, Yeşilova, Burdur
5. İki Yaka Kумыака, Mudanya, Bursa
6. Assos Destinasyon Markalaşması, Ayvacık, Çanakkale
7. Adatepe Kendini Anlatıyor: Bellek Hattında Bir Yolculuk, Ayvacık, Çanakkale
8. Aziz Paul Yolu, Çanakkale
9. Kadın Eli Çileğe Dokundu, Odunpazarı, Eskişehir
10. Biz Neredeyiz?, Kemaliye, Erzincan

11. Heybeliada Sürdürülebilir Turizm Koşullarını Oluşturmak , Adalar, İstanbul
12. Ovacık Köyü Tadında, Şile, İstanbul
13. Çamlıyayla Oya Ve Turizm Festivali (ÇAMOTFES), Çamlıyayla, Mersin
14. Karabörtlen; Arım, Balım, Böğürtlenim , Ula, Muğla
15. Işık Saçan Köy: Çavuşin, Nevşehir
16. Perşembe'nin Işıklarını Kadınlar Yakacak, Perşembe, Ordu
17. Bir Sepet Likapa, Fındıklı, Rize

Above listed shortlisted concept notes were announced at the official website of Future is in Tourism, www.gelecekturizmde.com and at the same time regret letters were sent to all other applicants by e-mail through the same website.

Two representatives from each shortlisted projects were invited to for a 2-day Workshop on Project Development and Sustainable Tourism, which was held in İstanbul on August 18-19th 2016 with the participation of Ministry of Culture and Tourism, UNDP and Anadolu Efes representatives; upon which the applicants had to review their projects and submit their proposals to UNDP until August 31th 2016. The revised proposals were scored over 100, and site visits were realized between September 1st-30th by MoCT, UNDP and Efes to those receiving higher than 70, as listed below.

1. Frig Vadisinde Yükselen Güneş: Turizm, Ihsaniye, Afyonkarahisar
2. Salda Gölü Ile Alternatif Turizmin Güçlendirilmesi Projesi, Yeşilova, Burdur
3. Assos Destinasyon Markalaşması, Ayvacık, Çanakkale
4. Adatepe Kendini Anlatıyor: Bellek Hattında Bir Yolculuk, Ayvacık, Çanakkale
5. Aziz Paul Yolu , Çanakkale
6. Ovacık Köyü Tadında, Şile, İstanbul
7. Karabörtlen; Arım, Balım, Böğürtlenim , Ula, Muğla
8. Perşembe'nin Işıklarını Kadınlar Yakacak, Perşembe, Ordu

At the end of this meeting, the mutually agreed projects to be supported under STSF are listed below:

1. Aziz Paul Yolu , Çanakkale (The project name changed to Troy Culture Route)
2. Ovacık Köyü Tadında, Şile, İstanbul (The project name changed to A Day in Ovacık Village)
3. Perşembe'nin Işıklarını Kadınlar Yakacak, Perşembe, Ordu (The project name is Women will Enlighten Perşembe)

Following the selection process of STSF projects, budget negotiations with grantees were held and their revised total budget amounts were agreed on. [Based on this information, the grant agreements Will be signed in February 2018.](#)

1. "Troy Culture Route", Çanakkale : 120,000 TL
2. "A Day in Ovacık Village" Şile, İstanbul: 120,000 TL
3. "Women Will Enlighten Perşembe" Perşembe, Ordu: 120,000 TL

The Project Steering Committee has been realized on the 21st November 2017 with the participation of the Ministry of Culture and Tourism, Ministry of Development, UNDP and Anadolu Efes. The progress within the scope of the project has been shared and suggestions for further implementation were gathered. The project duration was extended until 31 December 2018 with a budget increase of 620.000 TL (Annex-4: Project Steering Committee Meeting Notes).

Other Considerations

N/A

Activity	2. Other Awareness Raising, Capacity Building and Networking Activities
Purpose	The purpose of this activity is to encourage development of awareness raising, capacity development for sustainable tourism and to create networking platforms for the initiatives, individuals and communities in order to exchange knowledge
Planned Actions of 2017	<ol style="list-style-type: none"> 1. Contribution to the content of the Sustainable Tourism portal based on the information from the supported grant projects 2. Contribution to the Fund's visibility by providing input for New Horizons, podcasts, UNDP website and other channels of communication such as social media account of Future is in Tourism, various ads and banners in web sites, implemented by the private sector donor 3. Networking activities between 2013, 2014, 2015, 2016, 2017 grant holders
Progress of 2017	<ol style="list-style-type: none"> 1. www.gelecekturizmde.com was actively used with improved content and design. The portal, as planned, acted as a source of information for the development and implementation of sustainable tourism projects and an online application platform for the Sustainable Tourism Support Fund. A prestige book is ready to be published on March 2017, featuring stories from grants since 2013. 2. Regular visibility was provided through project website (www.gelecekturizmde.com) and instagram accounts of selected bloggers. Media coverage was ensured by the donor including editorials in national newspapers. UNDP made significant inputs to communication and visibility. MoCT's potential in visibility input and their networks happen to be underutilized. 3. Networking between grant holders was established through the launch event of 10th year of Future is in Tourism Project. 4. As part of the efforts in sustainable community based tourism development, participation was realized to the commission of "Destination Management in Tourism" established within the scope of 3.Tourism Council as well as "Ad-hoc Committee on Tourism" for the preparation process of the 11th Development Plan.