



**Country/Region/Global: Egypt
Initiation Plan**

Project Title: Combatting Violence against Women in Egypt: An Integral Approach

Expected UNPDF Outcome(s): Outcome area 4: By 2022, women are fully contributing to Egypt's development and all women and girl's rights set forth in the Constitution, are respected, protected and responded to with no discrimination

Expected CPD Output(s): Output 3.2: System to combat violence against women strengthened

Initiation Plan Start/End Dates: 2019-2020

Implementing Partner: UNDP (DIM)

Brief Description

The purpose of this Initiation Plan is to utilize the incoming committed funds from UNFPA under the 'Piloting of the Essential Service Package (ESP) for Women and Girls Subject to Violence in Egypt', in addition to rolling-out key pilot activities under the ESP, where it will better serve the direction and implementation of the 'Combating Gender-Based Violence (GBV) in Egypt: A coordinated prevention and protection approach' Joint Programme in the future. This initiation plan will also encompass the first pilot of the 'Applying Behavioural Insights (BI) to Strengthen Programming Against Gender-Based Violence in Egypt' project that also falls under the scope of the Joint Programme, and is funded by the UK Embassy in Cairo.

Programme Period:	2019-2020
Atlas Project Number:	00106432
Atlas Output ID:	00107188
Gender Marker:	GEN 3

Total resources required	\$337,700
Total allocated resources:	\$84,500
• Regular	\$47,700 (DAS)
• Other:	
o UNFPA	\$36,800
Unfunded budget:	\$253,200
In-kind Contributions	\$0

Agreed by UNDP:

I. PURPOSE AND EXPECTED OUTPUT

The purpose of this Initiation Plan is to kickstart key pilot activities under the 'Piloting of the Essential Service Package (ESP) for Women and Girls Subject to Violence in Egypt', as well as the larger umbrella of the upcoming 'Combating GBV in Egypt: A coordinated prevention and protection approach' Joint Programme in the future to pave the way for a full-fledged project document encompassing wider-range of activities and key documents like the study on violence against women with disabilities, which is expected to lead to a national action plan, as well as a second pilot under the 'Applying Behavioural Insights (BI) to Strengthen Programming Against Gender-Based Violence in Egypt' project.

It is worth noting that the 'Combating GBV in Egypt: A coordinated prevention and protection approach' Joint Programme will build upon complementarities and bring together the added value and comparative advantages of all partners in addressing complex GBV challenges. The JP will offer a holistic approach to GBV which takes into account the multi-dimensional elements and the social ecological model (SEM) of GBV in all its forms. UNDP will utilize on its wide experience in gender programming and works with FGM/C in addition to carrying out projects that empower women socially, economically and politically through income generation, job entry skills/employment and political empowerment. The proposed JP also ensures that these various components build on each other, to ensure a multi-sectorial approach which will increase the potential for transforming gendered power relations toward equality between men and women, which is imperative in the work towards combatting GBV. The roles and responsibilities of each partner are outlined in the logical framework analysis.

In the same vein, the 'Applying Behavioural Insights (BI) to Strengthen Programming Against Gender-Based Violence in Egypt' project will be conducted with a team of critical implementing partners, including UNDP Egypt, the National Council for Women (NCW), and the Behavioral Insights Team (BIT). BIT will work with UNDP and NCW to develop a pilot integrating BI into existing programmes, services, and/or platforms. This will provide implementing partners with hands-on experience in BI methods and BI project design. In addition, building on existing work will facilitate local partners' continued application of this approach. The team will design and launch a pilot focusing on increasing uptake of existing services for Domestic Violence survivors. For example, NCW regularly conducts campaigns promoting hotlines, legal and psychological support, shelter housing, and in-person assistance through 27 branches nationwide.

II. MANAGEMENT ARRANGEMENTS

The Initiation Plan will fall under the supervision of the Gender Team, which will carry out conduct the said activities. The Gender Team will collaborate with the Inclusive Growth and Innovation Team, specifically on Output 2: Applying Behavioral Insights (BI) to Strengthen Programming Against Gender-Based Violence in Egypt. Given the size and scope of the Initiation Plan at hand, it will not require the establishment of a project board.

III. MONITORING

The Initiation Plan's outputs and associated activity results shall be monitored, reviewed and assessed throughout the scope and duration of the Initiation Plan through a combination of various monitoring tools and mechanisms, and in accordance with UNDP's programming policies and procedures through the following:

Monitoring Plan

Monitoring Activity	Purpose	Frequency	Expected Action	Partners (if joint)	Cost (if any)
Learn	Knowledge, good practices and lessons will be captured regularly, as well as actively sourced from other projects and partners and integrated back into the project.	At least annually	Relevant lessons are captured by the project team and used to inform management decisions.	N/A	\$0
Initiation Phase Report	<i>An Initiation Phase Report should be prepared at the end of the Initiation Plan, using the standard</i>	Annually, and at the end of the Initiation Plan duration	Areas of strength and weakness will be reviewed by management and will be used to	N/A	\$0

	<i>format available in the Executive Snapshot in addition to attaching the full project document if developed or an explanation if initiation failed to produce a full project.</i>		inform decisions to develop a full-fledged project document.		
Review and Make Course Corrections	Internal review of data and evidence from all monitoring actions to inform decision making.	At least annually	Performance data, risks, lessons and quality will be discussed by management and used to make course corrections.	N/A	\$0

IV. WORK PLAN

Period¹:

EXPECTED OUTPUTS <i>And baseline, indicators including annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME 2019-2020							RESPONSIBLE PARTY	PLANNED BUDGET	
		Q 1	Q 2	Q 3	Q 4	Q 1	Q 2	Funding Source		Budget Description	Amount
Output 1 Roll-out ESP Activities Baseline: None Indicators: no. of studies/Mobile applications developed	1.1 Develop a study on VAW perpetrated against women with disabilities in Egypt		x	x	x	x			UNFPA(ESP)	Contractual Services, Workshops/trainings, Misc. Expenditures.	ESP \$50,000
Targets: Study developed/VAW National Strategy amended/Mobile app developed Related CP outcome: Output 3.2. System to combat violence against women strengthened	1.2 Formulate an inclusive national strategy amendment to clearly define and address violence against women with disabilities to coordinate systems and services to reduce violence against women with disabilities (while engaging women with disabilities in this consultative process). This topic will be mainstreamed into the action plans and frameworks previously mentioned.								UNDP	Contractual Services, Workshops/trainings, Misc. Expenditures.	UNDP DAS \$47,700
									UNFPA(ESP)	Contractual Services, Workshops/trainings, Misc. Expenditures.	ESP \$15,000

¹ Maximum 18 months

<p>Output 2 Applying Behavioral Insights (BI) to Strengthen Programming Against Gender-Based Violence in Egypt</p> <p>Baseline: None</p> <p>Indicators: No. of behaviourally informed pilots launched</p> <p>Targets: Designing 1 behaviourally-informed pilot, and scoping a 2nd behaviourally-informed pilot for financial year 2019-2020</p> <p>Related CP outcome: Output 3.2: System to combat violence against women strengthened</p>	<p>1.3 Establish an Interactive platform linked to a Service Mobile App (Interactive Voice Response – IVR) focusing on VAW to assist in directing victims to service delivery points and including user feedback mechanism</p> <p>2.1 Launch 1 messaging trial on Facebook, designing 1 behaviourally-informed pilot, and scoping a 2nd behaviourally-informed pilot for financial year 2019-2020</p> <p>2.2 Design Pilot 1 and research plan (Following BIT's TEST Methodology)</p> <p>2.3 Additional one-week field trip to Cairo to prepare logistics to launch first pilot and scope additional pilot and capacity building (two BIT staff)</p>				<p>UNFPA(ESP)</p> <p>British Embassy</p> <p>British Embassy</p> <p>British Embassy</p>	<p>Contractual Services, Workshops/trainings, Misc. Expenditures.</p> <p>Contractual Services, Travel, Workshops/trainings, Misc. Expenditures.</p> <p>Contractual Services, Travel, Workshops/trainings, Misc. Expenditures.</p> <p>Contractual Services, Travel, Workshops/trainings, Misc. Expenditures.</p>	<p>ESP \$20,000</p> <p>\$60,000</p> <p>\$85,000</p> <p>\$60,000</p>
<p>TOTAL</p>							<p>\$337,700</p>