



QUARTERLY PROJECT REPORT

United Nations Development Programme Cambodia

Combatting Marine Plastic Litter Project

[15 -Jan -2021 – 31-March-2021]

Project ID 00119646 & Title: Combatting Marine Plastic Litter Project

Duration: From January 15, 2021 to August 14, 2023

Total Project Budget: 3,091,354.29

Implementing Partners/Responsible parties: National Council for Sustainable Development (NCSD)/Ministry of Environment + Ministry of Interior

Country Programme Outcome: UNDAF Outcome 3: By 2023, women and men in Cambodia, in particular the marginalized and vulnerable, live in a safer, healthier, more secure and ecologically balanced environment with improved livelihoods, and are resilient to natural and climate change related trends and shocks.

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I. Executive summary

This project aims to prevent and minimize plastic waste pollution on land and in the ocean through promotion of a 4R (Refuse, Reduce, Reuse, and Recycle) framework.

The project will develop and implement regulations, raise awareness, and support the reduction of plastic waste, and the promotion of new technologies such as recycling and plastic alternatives. While primary target provinces are Siem Reap, Sihanoukville, Phnom Penh, and Kep, the project will also include other coastal provinces such as Koh Kong and Kampot for awareness raising activities to reduce marine plastic pollution. The project will attain the following five outputs:

- **Output 1:** Key enabling policies and regulations developed and implemented to promote 4Rs and the use of multi-use plastic, recycling, and plastic alternatives
- **Output 2:** Improved awareness about the plastic crisis and its solutions among citizens and the private sector through environmental education and awareness-raising activities
- **Output 3:** Plastic waste reduced in target provinces through education and private sector-led best practices and innovations
- **Output 4:** Priority business models for plastic recycling and alternatives supported and tested
- **Output 5:** Best practices disseminated and shared

On January 15th, 2021, the project was officially signed by the National Council for Sustainable Development (NCSD) and UNDP.

During the inception phase from January 15th to March 31, 2021, project activities centered upon “setting up” the ground for the project to initiate the project activities.

This entailed official nominations of key project personnel, recruitment of project staff and consultants, finalization of an overall annual work plan for 2021 as well as specific work plans for responsible parties such General Directorate of Environmental Knowledge and Information (GDEKI) of the Ministry of Environment (MoE), General Directorate of Environmental Protection (GDEP) of the MoE, and the Ministry of Interior (MoI).

Thus, there are no major updates are at this point to report in terms of progresses on key indicators against various targets, Capacity Development, Gender Marker, Environment and Social Safeguards, South-South and Triangular Cooperation, Innovation and Lessons learned

II. Implementation progress

Project management

During the inception phase from January 15th to March 31, 2021, project activities centered upon “setting up” the project ground. This entailed official nominations of key project personnel, recruitment of project staff and consultants, finalization of an overall annual work plan for 2021 as well as specific work plans for responsible parties such General Directorate of Environmental Knowledge and Information (GDEKI) of the Ministry of Environment (MoE), General Directorate of Environmental Protection (GDEP) of the MoE, and the Ministry of Interior (MoI).

Items	Progress made
Key official documents and official nominations	<ul style="list-style-type: none"> • Prodoc signed by MoE on January 15 • Nomination of National Project Director (NPD) and National Project Manager (NPM) by January 31 • Nomination of official board members by January 31 • Nomination of project focal points by February 28
Key staff recruitment	<ul style="list-style-type: none"> • UNDP: Recruitment of SB3 and SB4 completed (with starting dates of SB3 April 19 and SB4 May 3) • NCSD PMU Recruitment of a national project coordinator, admin and finance consultants completed (with starting dates from April 1)
First board meeting	<ul style="list-style-type: none"> • Completed on March 5 • Minutes signed by March 20
Annual work plan (AWP) and Multiyear work plan (MWP)	<ul style="list-style-type: none"> • Signed by April 15
Letter of Agreement (LoA) for responsible parties	<ul style="list-style-type: none"> • GDEP/MoE for output 1 and output 4 activities signed by March 31 • GDEKI/MoE for output 2 activities signed by March 3 • MOI for output 3 activities, consultation completed
Procurement of equipment	<ul style="list-style-type: none"> • Procurement of IT equipment in process • Procurement of cars in process
Bank accounts of IPs and responsible parties	<ul style="list-style-type: none"> • Still pending due to COVID (expected to be open in mid-May)

Output 1: Key enabling policies and regulations developed and implemented to promote 4Rs and the use of multi-use plastic, recycling, and plastic alternatives

- Draft ToRs for international and national consultants developed for designing an Extended Producer Responsibility and developing a sub-decree on plastic management

Output 2: Improved awareness about the plastic crisis and its solutions among citizens and the private sector through environmental education and awareness-raising activities

- Two awareness raising videos with celebrities finalized- to be launched in May/June

- **Video 1: A music video sung by Princess Jenna Norodom.** This video features images of various negative consequences plastic on the environment and asks everyone to work together against them.
- **Video 2: An animated video about the lifecycle of plastic narrated by three celebrities: Sopheak Kosoma, VannDa, and Juvie Lin.** This animation explains what happens after plastic items are thrown away, which impacts they have on the environment and which consumers can take to 4R (refuse, reduce, reuse and recycle) plastic items.
- A list of existing environmental education and awareness raising materials consolidated
- Summary & Key Action Points were developed for environmental education and awareness raising

Output 3: Plastic waste reduced in target provinces through education and private sector-led best practices and innovations

- Preliminary assessment of water filtration systems available in Cambodia completed
- **Scoping research in target provinces** to assess the volume, types and sources and major generators of plastic wastes and to identify hotspots of plastic pollution and key priority interventions

	Provinces	Scoping research	Consultation	Draft LoA	LoA signed
1	Siem Reap	✓	✓	✓	
2	Phnom Penh	✓			
3	Sihanoukville	Ongoing			
4	Kep				

Output 4: Priority business models for plastic recycling and alternatives supported and tested

- Draft ToRs for international and national consultants developed for assessing plastic recycling opportunities and identifying business models

Output 5: Best practices disseminated and shared

- Contributed to the global UNDP webinar, let's talk plastics on March 10th. Disseminated Cambodia's ongoing efforts to tackle plastic pollution

Below lists will be updated when project activities are initiated and implemented

- *PROGRESS TOWARDS PROJECT OUTPUT*
- *PROGRESS TOWARDS COUNTRY PROGRAMME (CPAP) OUTPUT*
- *PROGRESS TOWARDS STRATEGIC PLAN OUTPUT*
- *PROGRESS TOWARDS UNDAF/COUNTRY PROGRAMME (CPAP) OUTCOME*
- Capacity Development
- Gender Marker.
- Environment and Social Safeguard
- South-South and Triangular Cooperation
- Innovation
- Lessons learned

III. Project implementation challenges

a. Updated project risks and actions

No	Types of possible risks	Countermeasures
1	Continuous and possible COVID-19 outbreaks will delay the planned project activities and adversely impact delivery (NEW)	The PMU will apply an adaptative planning approach. Whenever physical meetings become impossible, the PMU will adopt virtual meetings or prioritize activities which would not require face-to-face meetings.
2	Effective reduction of plastic waste requires drastic change in consumer behaviors to adopt 4Rs however consumers do not adopt the 4Rs (UPDATED)	This project has a strong focus on education and awareness raising and applies strategic communication using a variety of communication tools (e.g MoE/NCSD websites, posters, social media and music) and engaging influencers and celebrities to outreach a wider segment of the society.
3	Effective reduction of plastic waste requires drastic change in waste management practises among the private sector. But the private sector does not promote the 4Rs (NEW)	The project seeks to engage and motivate the private sector by providing firsthand information and technical and regulatory support. The project will do assessments for viable business models for plastic recycling and support creation of an enabling environment for the private sector to invest in plastic recycling if deemed necessary.
4	Government actions against plastic pollution are fragmented and uncoordinated (NEW)	The project organizes regular project planning meetings involving technical focal points to ensure a coherent approach. The project fully adopts the decision No 95 which promotes the inter-ministerial cooperation between MoE and MoI/NCDDS to enhance environmental governance at the subnational level, including plastic management. The PMU will closely collaborate with relevant ministries in implementing priority actions.

5	There may be challenges in effectively engaging all stakeholders in target provinces (Sihanoukville, Phnom Penh, Siem Reap, Kep) (NEW)	The project will conduct scoping research to conduct interviews with key stakeholders to understand their perceived challenges and motivations with plastic waste management (e.g. SEZs and major businesses and citizens in Sihanoukville). The PMU will use the information to formulate tailored approaches for effectively engaging all stakeholders in the target provinces.
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b. Updated project issues and actions

Project Issue 1: Limited number of project staff during the inception phase

Actions taken: The project prioritized recruitment of key staff- and all groundwork- preparing LoAs, annual and multi-year work plans to be ready for full implementation.

Project Issue 2: The COVID-19 outbreak made any field level missions impossible. This situation is foreseen to continue for a while, negatively affecting the project’s planned activities at the subnational level.

Actions taken: The project prioritized activities that do not require field travels or physical meetings. These activities include background policy and regulatory research for the sub-decree on plastic management and development of awareness raising materials.

IV. Financial status and utilization

Table 1: Contribution Overview [Project start: 15 January 2021 -14 August 2023]

Donor Name	Contributions		Cumulative Expense [As of 31 Mar 2021]	Balance [In USD]	Delivery [%]
	Committed [In USD]	Received [In USD]			
The Embassy of Japan	3,011,354.29	3,011,354.29	26,002.75	2,985,351.54	1%
UNDP [TRAC]	80,000.00	25,172.00	2,373.60	22,798.40	3%
Total	3,091,354.29	3,036,526.29	28,376.35	3,008,149.94	1%

Table 2: Quarterly Expenditure by Activity [Project started: 01 January 2021- 31 March 2021]

Activities-Description	Work Plan [2021]	Actual Expenditure [In USD]			Balance [In USD]	Delivery [%]
		Gov't [Disbursed]	UNDP [Disbursed]	Total		
1.1. Research on policy and regulatory gaps and solutions in promotion of 4Rs and alternative businesses	1,518.48		784.39	784.39	734.09	52%
1.2. Development of policies/regulations/guidelines to promote 4Rs and alternative businesses	3,219.21		1,568.70	1,568.70	1,650.51	49%
1.3. Facilitation of the inter-ministerial Working Group on plastic/sustainable consumption and production	1,700.73		784.39	784.39	916.34	46%
2.1. Development of educational materials targeted at priority and secondary schools	1,882.98		784.39	784.39	1,098.59	42%
2.2. Development of awareness raising and outreach materials (e.g. cartoons, infographics) targeting different types of stakeholders (business, tourists, citizens, children)	6,219.21		1,568.70	1,568.70	4,650.51	25%
2.3. Strategic communication and campaigns	1,700.73		784.39	784.39	916.34	46%
2.4. Information provision and effective support for the private sector led initiatives	3,401.46		1,568.70	1,568.70	1,832.76	46%
3.1. Implementation of awareness raising and campaigns in target provinces (Siem Reap, Sihanoukville, Kep, Kampot and Koh Kong)	28,241.46	-	1,568.70	1,568.70	26,672.76	6%
3.2. Implementation of target activities to reduce plastic waste in Sihanoukville, Siem Reap, and Phnom Penh	30,175.58	-	1,842.73	1,842.73	28,332.85	6%
4.1. Identification of business solutions for plastic waste recycling	1,700.73	-	784.39	784.39	916.34	46%
4.2. Piloting and demonstration of selected business interventions (baseline assessments, technical assistance, development of enabling regulations)	3,219.21	-	1,568.70	1,568.70	1,650.51	49%
5.1. Documentation and dissemination of project results and best practices through social media, newspapers, website	1,700.73	-	784.39	784.39	916.34	46%
5.2. Dissemination of best practices at workshops/international conferences	1,700.73	-	1,294.70	1,294.70	406.03	76%
6. General Management Support	48,089.41	66.53	12,622.55	12,689.08	35,400.33	26%
TOTAL	134,470.65	66.53	28,309.82	28,376.35	106,094.30	21%

Table 3: Annual Expenditure by Activity [Project started: 01 January- 31 December 2021]

Activities-Description	Work Plan [2021]	Actual Expenditure [In USD]			Balance [In USD]	Delivery [%]
		Gov't [Disbursed]	UNDP [Disbursed]	Total		
1.1. Research on policy and regulatory gaps and solutions in promotion of 4Rs and alternative businesses	34,897.50		784.39	784.39	34,113.11	2%
1.2. Development of policies/regulations/guidelines to promote 4Rs and alternative businesses	67,567.50		1,568.70	1,568.70	65,998.80	2%
1.3. Facilitation of the inter-ministerial Working Group on plastic/sustainable consumption and production	25,920.00		784.39	784.39	25,135.61	3%
2.1. Development of educational materials targeted at priority and secondary schools	49,180.50		784.39	784.39	48,396.11	2%
2.2. Development of awareness raising and outreach materials (e.g. cartoons, infographics) targeting different types of stakeholders (business, tourists, citizens, children)	54,097.50		1,568.70	1,568.70	52,528.80	3%
2.3. Strategic communication and campaigns	34,020.00		784.39	784.39	33,235.61	2%
2.4. Information provision and effective support for the private sector led initiatives	52,380.00		1,568.70	1,568.70	50,811.30	3%
3.1. Implementation of awareness raising and campaigns in target provinces (Siem Reap, Sihanoukville, Kep, Kampot and Koh Kong)	412,560.00	-	1,568.70	1,568.70	410,991.30	0%
3.2. Implementation of target activities to reduce plastic waste in Sihanoukville, Siem Reap, and Phnom Penh	224,893.10	-	1,842.73	1,842.73	223,050.37	1%
4.1. Identification of business solutions for plastic waste recycling	52,920.00	-	784.39	784.39	52,135.61	1%
4.2. Piloting and demonstration of selected business interventions (baseline assessments, technical assistance, development of enabling regulations)	47,857.50	-	1,568.70	1,568.70	46,288.80	3%
5.1. Documentation and dissemination of project results and best practices through social media, newspapers, website	20,520.00	-	784.39	784.39	19,735.61	4%
5.2. Dissemination of best practices at workshops/international conferences	12,960.00	-	1,294.70	1,294.70	11,665.30	10%
6. General Management Support	236,676.30	66.53	12,622.55	12,689.08	223,987.22	5%
TOTAL	1,326,449.90	66.53	28,309.82	28,376.35	1,298,073.55	2%

Table 4: Cumulative Expenditure by Activity [Project start: 15 January 2021 – 31 March 2021]

Activities-Description	Work Plan	Actual Expenditure [In USD]			Balance [In USD]	Delivery [%]
		Gov't [Disbursed]	UNDP [Disbursed]	Total		
1.1. Research on policy and regulatory gaps and solutions in promotion of 4Rs and alternative businesses	85,825.44		784.39	784.39	85,041.05	1%
1.2. Development of policies/regulations/guidelines to promote 4Rs and alternative businesses	169,695.54		1,568.70	1,568.70	168,126.84	1%
1.3. Facilitation of the inter-ministerial Working Group on plastic/sustainable consumption and production	69,458.04		784.39	784.39	68,673.65	1%
2.1. Development of educational materials targeted at priority and secondary schools	99,913.50		784.39	784.39	99,129.11	1%
2.2. Development of awareness raising and outreach materials (e.g. cartoons, infographics) targeting different types of stakeholders (business, tourists, citizens, children)	131,925.54		1,568.70	1,568.70	130,356.84	1%
2.3. Strategic communication and campaigns	91,868.04		784.39	784.39	91,083.65	1%
2.4. Information provision and effective support for the private sector led initiatives	138,375.00		1,568.70	1,568.70	136,806.30	1%
3.1. Implementation of awareness raising and campaigns in target provinces (Siem Reap, Sihanoukville, Kep, Kampot and Koh Kong)	584,415.00	-	1,568.70	1,568.70	582,846.30	0%
3.2. Implementation of target activities to reduce plastic waste in Sihanoukville, Siem Reap, and Phnom Penh	547,672.70	-	1,842.73	1,842.73	545,829.97	0%
4.1. Identification of business solutions for plastic waste recycling	75,398.04	-	784.39	784.39	74,613.65	1%
4.2. Piloting and demonstration of selected business interventions (baseline assessments, technical assistance, development of enabling regulations)	457,787.61	-	1,568.70	1,568.70	456,218.91	0%
5.1. Documentation and dissemination of project results and best practices through social media, newspapers, website	58,658.04	-	784.39	784.39	57,873.65	1%
5.2. Dissemination of best practices at workshops/international conferences	68,918.04	-	1,294.70	1,294.70	67,623.34	2%
6. General Management Support	511,443.76	66.53	12,622.55	12,689.08	498,754.68	2%
TOTAL	3,091,354.29	66.53	28,309.82	28,376.35	3,062,977.94	1%

Annex 1. Key Action Plans for Environmental Education & Awareness Raising Activities

Output 2: Improved awareness about the plastic crisis and its solutions among citizens and the private sector through environmental education and awareness-raising activities

2.1. Dissemination of educational materials targeted at primary and secondary schools

Key activities

- Introducing measures for schools to reduce and eliminate single-use plastic
- Dissemination of books/posters/awareness-raising materials as educational materials
- Design of guidelines and provision of training for teachers to educate students on the plastic crisis and its solutions

Follow-up actions 2021

	Key activities		Follow up actions	Focal points	Target month/dates
1	Introducing measures for schools to reduce and eliminate single-use plastic	A	Integrate the guidelines for “single-use plastic free” into eco-school guidelines (select target schools for awareness raising)	ENV Education, GDEKI	April-July
		B	Update and revise eco-school guidelines	ENV Education, GDEKI	April-July
2	Dissemination of books/posters/awareness-raising materials as supporting educational materials	A	Compile & review of all existing awareness raising materials including greening Thursday programme/biodiversity garden initiative- 4 pilot provinces (Ms. Thyda will talk to E. Vuthy from MOEYS about the update: Sony will connect E.Vuthy to GDEKI)	GDEKI, PMU and UNDP	April
		B	Identify 1) Materials to be disseminated 2) Gaps and needs for additional awareness raising materials	GDEKI, PMU and UNDP	May
		C	Develop additional awareness raising materials (note: water bottles possibly covered under 3.2)	GDEKI PMU and UNDP	June-July
		D	Develop a dissemination strategy with the MoEYS (e.g. PP) (target schools etc)	GDEKI, PMU and UNDP	July
		E	Disseminate awareness raising materials	GDEKI, PMU and UNDP	Throughout
3	Design of guidelines and provision of training for teachers to educate students on the plastic crisis and its solutions	A	Review of greening Thursday programme about plastic- about training material(s) Meet with MoEYS (April) Follow up action (May)	GDEKI, PMU and UNDP	April, May
		B	If necessary, design of guidelines	GDEKI, PMU and UNDP	June, July
		C	Provision of training for teachers to educate students on the plastic crisis and its solutions	GDEKI, PMU and UNDP	Aug-Dec

2.2. Dissemination of awareness-raising and outreach materials

Key activities

- Design and development of cartoons, videos, and posters about plastic waste and solutions.
- Dissemination of information through websites, media channels and distribution of posters and videos

Target groups with possible outreach channels.

		Schools	Cartoon	Tiktok	FB	Youtube	Instagram	Twitter	TV	Ramayana	Monk
1	Children	X	X						X		
2	Teenagers	X	X	X	X	X	X			X	
3	20-35			X	X	X	X	X	X	X	
4	35-55			X	X	X	X		X	X	X
5	55-			X	X				X	X	X

Note: **Tiktok**- most important is to engage “influencers” to widely disseminate messages to people, making use of their access to fans.

Follow-up actions 2021

	Key activities		Follow up actions	Focal points	Target month/dates
1	Design and development of cartoons, videos, and posters about plastic waste and solutions.	A	Launch two videos	PMU, GDEKI, UNDP	April /May
		B	Compile & review of all existing awareness raising materials	GDEKI, PMU and UNDP	April
		C	Identify <ul style="list-style-type: none"> • Materials to be disseminated • Gaps and needs for additional awareness raising materials 	GDEKI, PMU and UNDP	May
		D	Develop a com and outreaching strategy for different target provinces, businesses and groups such as kinds of materials (e.g. tiktok video), media channels National consultant Prak Thida is working on this	GDEKI, PMU and UNDP	June
		E	Develop additional awareness raising materials	GDEKI	June-July
2	Dissemination of information through websites, media channels and distribution of posters and videos	A	Target provinces	GDEKI, PMU	Aug- Dec
		B	Target businesses	GDEKI, PMU	Aug- Dec
		C	Target groups	GDEKI, PMU	Aug- Dec

2.3. Strategic communication, campaigns, and stakeholder engagement

Key activities

- Management of website and Facebook pages of MoE/NCSD on plastic issues
- Environmental awareness events and campaigns about plastic waste
- An annual competition awarding businesses, students, and municipalities for the best practices in reducing and recycling plastic

	Key activities		Follow up actions	Focal points	Target month/dates
1	Management of website pages of MoE/NCSD on plastic issues	A	Review of current website with 3 sub-menus 1. Data & information- DoRI (rewards and incentives), DoEE (Environmental education): Policies, regulations, power point presentation, research papers 2. Posters- DoE 3. News- (frequency: at least weekly)- linked to FB o Weekly summary o Events/ workshops o SUP (single use plastic) o Videos/documentaries MoE Facebook Tiktok- work with a consultant for digital marketing		April
		B	Compile all relevant data/information/documents/power points/regulations	PMU, GDEKI and UNDP	April, May
		C	Design major contents of website for plastic management	PMU, GDEKI and UNDP	June
		D	Draft contents of different pages and links	PMU, GDEKI and UNDP	June
		E	Maintain and update the contents	PMU, GDEKI and UNDP	July-Dec
	Management of FB pages of MoE/NCSD on plastic issues	A	Regularly update the contents if there are any events/awareness raising products	GDEKI, PMU	May to Dec
2	Environmental awareness events and campaigns	A	Develop a strategy – target audiences and campaign partners	PMU, GDEKI and UNDP	Aug
		B	Implement the strategy	PMU, GDEKI and UNDP	Sep
		C	Assess any outreach impacts	PMU, GDEKI and UNDP	Oct-Dec
3	An annual competition & awards	A	Schools: Incorporate plastic management in the criteria for eco-schools for evaluation	GDEKI	April-Oct
		B	Govt: Incorporate plastic management as part of PDOE competition (work with DGE for guidelines) for evaluation	GDEKI	April-Oct
		C	Private sector: Incorporate plastic management as one of criteria for 1) hospitality (restaurants, hotels), 2) factories, 3) delivery and 4) wholesale and retails for evaluation	GDEKI	April-Oct
		D	Event to provide awards	GDEKI	Oct

Target schools: SR 25, SH, 25, KK, 10, PP, 7, Kep 12, and Kampot 8

2.4. Information provision and effective support for private sector-led initiatives

Key activities

- Maintenance and updates to a website acting as a circular economy platform, which will feature the best circular economy practices by business and citizens
- Provide knowledge and technical support for the private sector to implement measures aiming to reduce or eliminate single-use plastic and to promote alternatives

	Key activities		Follow up actions	Focal points	Target month/dates
1	Management of CE platform pages of MoE/NCSD	A	Approval from H.E. Minister		April
		B	Launch the platform	DGE, GDEKI and UNDP	May
		C	Update all relevant data	DGE, GDEKI and UNDP	June-Dec
		D	Maintain the website (with possible subdomain of the marine project)	DGE, GDEKI	June-Dec
2	Provide knowledge and technical support for the private sector to implement measures aiming to reduce or eliminate single-use plastic and to promote alternatives (Coordinate with GDEKI's awards and incentives to motivate them to join initiatives) Need contact points of each player	A	Develop an overall private sector engagement strategy including the identification and contact information of key ministries and key players in target business	DGE, PMU, GDEKI, UNDP	May, June
		B	Work with key ministries 1) Hospitality (M of Tourism) 2) Garment, Delivery, Plastic producers (MISTI)	DGE, PMU, GDEKI, UNDP	Aug-Dec
		C	Work with key players for implementing measures:	DGE, PMU, GDEKI, UNDP	Aug-Dec
			1) Hospitality (knai bang chatt, hotels, coffee shops, restaurants)		
			Note: need to think about feasibility of measures depending on types of hotels and their financial budget		
			2) Garment (e.g. Adidas, H&M)		
		3) Delivery (e.g. Food Panda, Nham 24)			
		4) Major plastic producers (e.g. Coca Cola, Unilever, Chip Mong, AEON, Energy Drink (Baka))			
D	Disseminate awareness raising materials to target businesses in coordination with subnational governments (Siem Reap, Sihanoukville, Phnom Penh, Kep) (also linked to the community safety policy)	DGE, PMU, GDEKI, UNDP	Aug-Dec		
E	Showcase best practices –e.g. CE platform, FB and awards and incentives	DGE, PMU, GDEKI, UNDP	Oct-Dec		